



Reimagine Education

# Post event report

11-13 December 2023 | Khalifa University, Abu Dhabi



In association with



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# Testimonials

*"The event has showcased many challenges for higher education in the developing world, some of the biggest challenges have to do with intellectual property with regards to generative AI to ensure that it does not pick up on work that has already been created. Another great point the conference has brought up was with the advancement of the AI, it's going to be possible to come up with an accurate and proper diagnostic in a much faster way and with much precisions, think of all the time we will be saving when it comes to life-saving. Reimagine Education is a great way to showcase the advancement in technology be it in higher education, medical transformation, this is all in hopes to have a brighter future."*

**Nacho Meneses**  
Education & Training Editor  
El País

*"I am a professor of engineering who looks and develops technology so I have a bit more view of the cutting edge, what I have seen at Reimagine Education this year I have discovered that our students and companies have an equal grasp of the cutting edge, we will give our students structured ways to think about the future, not just of education, but the future and then to give them tools which are fundamentals but also updates to keep them abreast of these changes, we also have a plan for companies to engage employees for continuous/executive learning."*

**Professor Sanjay Sarma**  
CEO, President and Dean  
Asia School of Business (ASB)

*"These three days have been fascinating about the future of education. During a panel discussion I was in we talked about sustainability and education, and we discussed how incorporate sustainability in our teaching, our education, how the campus can become*

*a hub for innovation, how institutions and universities can be more sustainable itself in their operations, or how to provide better research in sustainability. We also learned the exponential change that AI will be into education. So we have been discussing about the role of teachers and students in a AI dominant future, the role of AI in incorporating new sea levels, new materials. It has definitely been very inspirational."*

**Patrick Brothers**  
Co-Founder  
Holon IQ

*"We are extremely grateful to Reimagine Education to award us with the gold for the Science of Learning Award this year. Our product COG-X translate research on human learning in order to develop evidence -based programs that can help any learner process information more effectively. I'm glad that I applied to this award and I would encourage all innovators out there that are hesitant to try and do the same and push themselves to apply and test where they are in this process."*

**Florian Schloderer**  
Director of Digital Innovation and Lecturer  
INSEAD

*"Reimagine Education inspired me in many ways. First of all, I have many great strategies to improve and transform my practice. Second, I made friends around the world with opportunities to collaborate. And third, I am very happy of having the opportunity to share some of the innovations of my Institution. Finally, building on the words of Prof. Dr. Mohamed Yousif Bani, I think QS is truly forming an international community of peace, which the world needs right now."*

**Eduardo Daniel Juárez Pineda**  
Tecnologico de Monterrey

# Overview

The **QS Reimagine Education Awards & Conference 2023** has concluded and some key highlights from the event are as follows:

## Day 1:

The tenth QS Reimagine Education Conference commenced with 680 delegates from 62 countries meeting in Abu Dhabi, hosted by Khalifa University. The day's focus was on the future of learning environments, including AI and VR applications for personalized learning and career development. Issues challenging educators, entrepreneurs, and employers were discussed, and innovative projects from over 1,200 applicants were presented, with the announcement of awards winners anticipated later in the week.

## Day 2:

Education and industry leaders elaborated on the importance of collaboration between universities and employers to bridge the skills gap. Strategies for aligning education with industry needs and providing practical experience were shared. Nadia El-Gowely emphasized the relevance of the skills gap due to rapid global changes and the need for seizing opportunities. Advice for universities to create successful partnerships included trust-building, managing expectations, focusing on students, diversifying partnerships, and clearly offering value to employers.

## Day 3:

The conference ended on a high note with discussions on AI in education, celebration of the award winners, and insights on how the fourth industrial revolution is changing business education. Keynote speakers included President of Khalifa University Sir John O'Reilly, who shared his vision for higher education while highlighting the rapid pace of change and the importance of adaptability and continuous learning. He mentioned how challenges can be transformed into opportunities, with technology and personalized education being focal points.

680

Total number of attendees  
(506 onsite, 174 virtual)



59

Total number of countries



53

Total number of speakers



25

Total number of sponsors



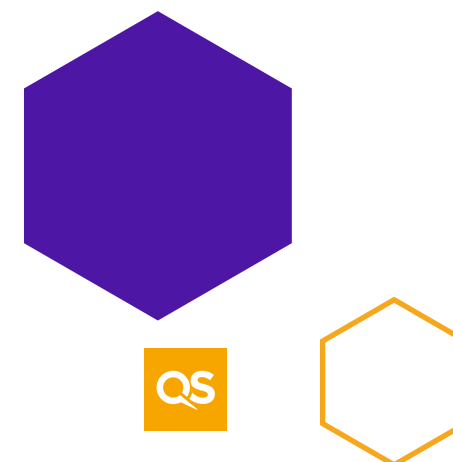
20

Total number of exhibitors



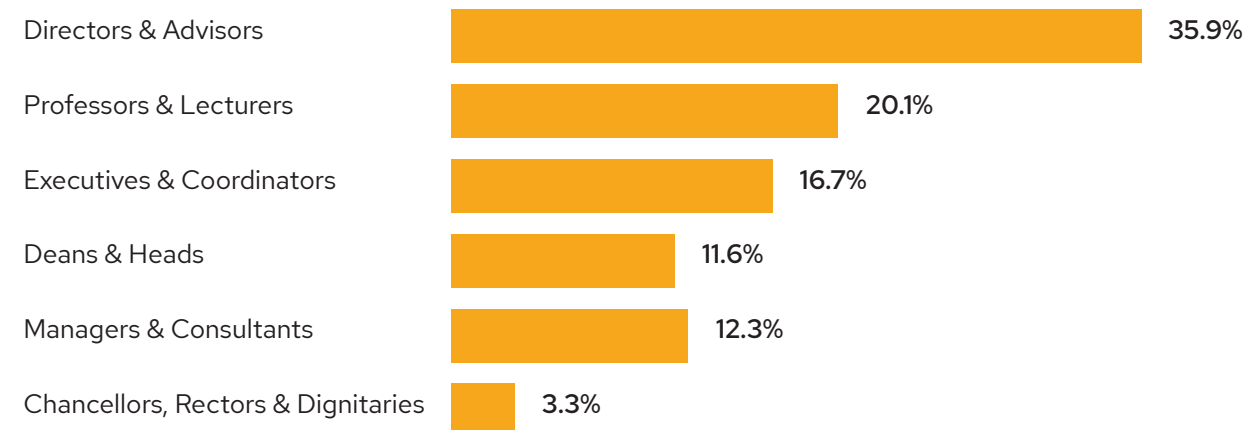
787

Total Number of Judges





# Audience profile



# Feedback from attendees



# Speakers

We would like to thank our esteemed speakers. Click [here](#) to see the full list and to learn more about each speaker.



**Anant Agarwal**  
Founder  
edX



**Sally Jeffery**  
Global Education & Skills  
Network  
PwC



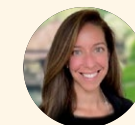
**Patrick Brothers**  
Co-Founder  
Holon IQ



**Jenny Zapf**  
Senior Fellow and Founding  
Director of Education E  
PennGSE



**Jerry Wind**  
Emeritus Professor  
The Wharton School



**Monica Ares**  
Executive Director, IDEA Lab  
Imperial College Business  
School



**Sarah Toms**  
Chief Learning Officer  
IMD



**David Bach**  
Dean of Innovation and  
Programs  
IMD



**Leila Guerra**  
Vice-Dean (Education)  
Imperial College Business  
School



**Dr Paul Thurman**  
Professor of Management  
and Analytics  
Columbia University



## Sponsors

Host



Gold



Silver



Bronze / Hybrid



Bronze

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# QS Conferences 2024

Mark your calendar and start planning for these events



**QS India Summit**  
8-11 Feb | Chennai, India  
[qshesummits.com/indiasummit](https://qshesummits.com/indiasummit)



**QS Higher Ed Summit: Middle East**  
27-29 Feb | Ras Al Khaimah,  
United Arab Emirates  
[qshesummits.com/middle-east](https://qshesummits.com/middle-east)



**QS China Summit**  
17-18 Apr | Shanghai, China  
[qshesummits.com/china](https://qshesummits.com/china)



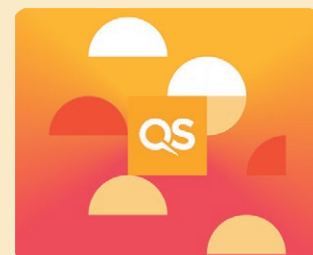
**EduData Summit**  
4-5 Jun | Washington DC,  
United States  
[edudatasummit.com](https://edudatasummit.com)



**QS Higher Ed Summit: Europe**  
11-12 Jul & 10-11 (QS MoveOn  
Conference) | Barcelona, Spain  
[qshesummits.com/europe](https://qshesummits.com/europe)



**QS Africa Forum**  
9-10 Sep | Accra, Ghana  
[qshesummits.com/qs-africa-forum-2024](https://qshesummits.com/qs-africa-forum-2024)



**QS Higher Ed Summit: Americas**  
2-3 Oct | Bogota, Colombia  
[qshesummits.com/americas](https://qshesummits.com/americas)



**QS Arab Forum**  
9-10 Oct



**QS Higher Ed Pre-Summit: Asia Pacific**  
1 Nov | Al-Farabi, Kazakhstan  
[qshesummits.com/asia-pacific](https://qshesummits.com/asia-pacific)



**QS Higher Ed Summit: Asia Pacific**  
5-7 Nov | Macau, SAR China  
[qshesummits.com/asia-pacific](https://qshesummits.com/asia-pacific)



**QS Higher Ed Post-Summit: Asia Pacific**  
8 Nov | Hong Kong, SAR China  
[qshesummits.com/asia-pacific](https://qshesummits.com/asia-pacific)



**Reimagine Education Conference & Awards**  
9-11 Dec | London, UK  
[reimagine-education.com](https://reimagine-education.com)



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Dates and locations of conferences are subjected to change, please check our website for any updates.





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