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About QS Reimagine Education Awards & Conference 2023

Welcome to the QS Reimagine Education Awards & Conference 2023, the ultimate gathering for a global community of ‘Reimaginers’— university leaders, faculty and educators, innovators, investors, startups, employers, and policymakers, who are pioneering the transformation of education, including K12, higher education, business education and lifelong learning.

Our mission is to highlight innovative approaches enhancing learning outcomes and employability for a billion future learners. Our framework revolves around the future of work, universities, and learning, viewed through the lenses of sustainability and values. We strive to create a transformative impact on the education landscape globally.

With 17 diverse awards categories, we honour the most transformative and forward-thinking programs, technologies, and pedagogical approaches that are revolutionising education. Through the Reimagine Education Awards, we honour the exceptional efforts of educators, institutions, and edtech startups in preparing learners for the challenges of the future. The awards celebrate excellence and inspire collaboration.

Join us in celebrating the visionaries and pioneers who are shaping the future of education. Together, let’s embrace innovation, share knowledge, and collaborate to transform education for a brighter tomorrow.

Acknowledgements

We express our most sincere gratitude to the following organizations and individuals who contributed significantly toward the successful organization of QS Reimagine Education Awards & Conference 2023.

Host
Khalifa University
QS Reimagine Education Awards & Conference 2023 Steering Committee Members

Steering Committee Chair and Vice Chair
Simona Bizzozero – Chair, Reimagine Education Awards
Barak Cerff – Vice-Chair, Reimagine Education Awards

Steering Committee Co-Founders
Nunzio Quacquarelli – President, QS Quacquarelli Symonds
Yoram (Jerry) Wind – Professor Emeritus, The Wharton School

Committee Members
Serena Ricci – Community Liaison Officer, Reimagine Education Awards
Anton John Crace – Editor & Program Designer, QS Quacquarelli Symonds
Jack Moran – PR Manager (EMEA), Coursera
Leila Guerra – Vice-Dean (Education), Imperial College Business School
Levent Yarar – Senior Director of Strategic Partnerships, Wharton Interactive
Nic Newman – Partner, Emerge Education
Monica Hornung Cattan – Global Director of Strategic Partnerships and Engagement, QS Quacquarelli Symonds
Sarah Toms – Chief Learning Officer, IMD
Zoya Zaitseva – Manager of Innovation, QS Quacquarelli Symonds
Khalifa University of Science and Technology is an internationally top-ranked research-intensive university located in Abu Dhabi, UAE. It boasts three colleges, three research institutes, 20 research centers, and 37 departments covering a broad range of disciplines in science, engineering, and medicine. Khalifa University is the top-ranked university in the UAE. Its research and academic offerings address the entire range of strategic, scientific and industrial challenges of the 21st century.

Khalifa University’s world-class faculty and state-of-the-art research facilities provide an unparalleled learning experience to students around the world. The university brings together the best in science, engineering and medicine in the UAE, to offer specialized degrees that can take promising high school graduates all the way to top-rated doctorate degree holders.
Welcome Message from Host: Khalifa University

Khalifa University of Science and Technology is delighted to host the QS Reimagine Education Awards & Conference 2023 in Abu Dhabi and online.

As a hybrid event, this productive forum will be even more relevant in today’s rapidly-changing environment, in which the academic sector impacts the community at all levels. The future of learning, employability and sustainability have become all the more important in a world that has witnessed scientific and technological disruptions. Accordingly, the QS Reimagine Education Awards & Conference 2023 comes at an especially opportune moment to bring together ‘reimaginers’, thought-leaders and stakeholders from academia, innovators and policy-makers to engage in insightful dialogues and exchange of knowledge and experience.

At Khalifa University, we are committed to nurturing future leaders who can support an expanding knowledge economy and take it even further. Our focus on scientific exploration and innovation has guided young minds to seek transformative solutions that benefit humankind. Through collaborations with prominent stakeholders in the industry and government sectors, we offer a way forward for our students to be more proactive in acclimatizing themselves with the latest technology innovations, especially in the workplace. We also provide a channel for supporting startups and thereby encourage young entrepreneurs to successfully attract angel investors for their proof-of-concept.

In the coming years, we foresee that academic institutions that offer the most relevant learning environment, incorporating technology and innovation, will be those able to sustain themselves. We firmly believe that it is essential for creative minds to mingle and exchange ideas in order to pave the way for the foundation of healthier universities and indeed academia in general.

We look forward to welcoming you to a fruitful and productive event!

Professor Sir John O’Reilly
President
Khalifa University of Science and Technology
QS Insights Magazine

A digital magazine hosted on a dynamic digital platform. The magazine features essays, interviews with higher ed leaders and global employers, in-depth analysis of the rankings and articles on higher education hot-button topics.

QS Insights turns evidence-backed articles into impactful stories and provides accessible data-led higher education trends to future-proof your organisation.

Read now
magazine.qs.com/qs-insights-magazine-new
Programme Overview: Day 1

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<th>Topic</th>
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<tbody>
<tr>
<td>9:30</td>
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<td>Registration opens</td>
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</table>
| 11:00  | Innovation Center |         | Intelligent Education: Navigating the Convergence of AI, XR, and Human Potential | Our current landscape is filled with promising, yet disjointed technologies, each showcasing their incredible potential. But when we merge AI + XR, we open doors to a future of learning never before imagined. This talk will explore the exciting fusion of immersive, adaptive learning environments powered by AI-driven avatars. Envision a world where we finally have the tools for true personalized learning, continuous real-time assessment, tailored career development, and secure credential verification. The opportunities are limitless for those looking to build a groundbreaking future for learning. | Monica Arés  
Executive Director, IDEA Lab  
Imperial College Business School |
| 11:30  | Lecture Hall 2     |         | VR Demo: Increase the Impact of Management Education with INSEAD XR | Over the last 60 years, teaching in business schools has been mainly based on the written case study method. INSEAD has redefined this approach with cutting-edge virtual reality (VR) technologies. VR experiences offer a truly immersive way to navigate real-life managerial challenges, providing participants with the sensation of being present in simulated realities. INSEAD XR is leading this transformation in management education, providing a comprehensive, scalable, easy-to-use, and cost-effective solution, featuring the world’s largest library for management education with 20+ VR experiences. This session will showcase INSEAD XR and several demos of our VR experiences. For more information, see https://xrinsead.edu. | Florian Schloderer  
Director of Digital Innovation and Lecturer  
INSEAD |
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<tr>
<td>12:00</td>
<td>Multi Purpose Hall</td>
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<td>Exhibition Opens</td>
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<td>12:30</td>
<td>Multi Purpose Hall</td>
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<td>Networking lunch</td>
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<tr>
<td>13:35</td>
<td>Multi Purpose Hall</td>
<td></td>
<td></td>
<td>Welcome remarks</td>
<td>EMCEE, QS</td>
</tr>
</tbody>
</table>
| 13:40  | Multi Purpose Hall |         |                             | Welcome remarks: Khalifa University                     | Dr. Hesham Wagih Gomma
Director, Institutional Research and Planning
Khalifa University                                                     |
| 13:45  | Multi Purpose Hall |         |                             | Presenting the days proceedings                        | EMCEE, QS                                                               |
| 14:00  | Lecture Hall 1     |         | Parallel Interactive Sessions| Room 1: Teaching & Learning 3.0 (Faculty & Instructional Designers) |
| 14:00  | Innovation Center  |         | Peer Learning PARALLEL SESSIONS| Task: Share the top 3 challenges you face in teaching and discuss possible solutions or improvements to these challenges. | Jerry Wind
Emeritus Professor,
The Wharton School
Sarah Toms
Chief Learning Officer, IMD
Levent Yarar
Senior Director of Strategic Partnerships
Wharton Interactive
Sara Boomsma
Executive Director,
Family Business Council Gulf (FBCG)
Veda Sunassee
(virtual - Zoom)
Chief Executive Officer, ALU & ALC
Sofian Lamali
Human Capital Advisor, The Conference Board                           |
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<th>Agenda</th>
<th>Topic</th>
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<tbody>
<tr>
<td>14:00</td>
<td>Lecture Hall 2</td>
<td>Parallel</td>
<td>PEER LEARNING PARALLEL SESSIONS</td>
<td>Room 3: Developing Impactful and Marketable Digital Learning Solutions (Startups/Entrepreneurs)</td>
<td>Nic Newman, Partner, Emerge Education</td>
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<td></td>
<td></td>
<td>Interactive</td>
<td>Inter-session Synthesis: Following each session, the facilitators will synthesise the top 3 challenges from their respective groups. This synthesis will be shared with all participants in a brief report after the sessions and before the wrap-up session on the last day of the Conference.</td>
<td>Task: Discuss the top 3 challenges in developing educational solutions. Explore innovative ideas to overcome these challenges.</td>
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<tr>
<td>15:00</td>
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<td>Room 4: Implementing Sustainability (University Leaders, Sustainability Officers)</td>
<td>Leila Guerra, Vice-Dean (Education), Imperial College Business School</td>
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<td>Task: Share your top 3 challenges in implementing an effective Sustainability strategy. Discuss new approaches or strategies to address these challenges.</td>
<td>Heather Haseley, Director of Education Innovation, University of Exeter</td>
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<tr>
<td></td>
<td>Classroom</td>
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<td></td>
<td>Borja Santos Porras, Associate Vice Dean for Learning Innovation, IE School of Politics, Economics and Global Affairs</td>
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<td></td>
<td>Corina du Toit, Programme Manager: SDG/2063 Impact Hub, Stellenbosch University</td>
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<tr>
<td>15:00</td>
<td>Multi Purpose Hall</td>
<td>Coffee Break</td>
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<tr>
<td>15:30</td>
<td>1 = Lecture Hall 1</td>
<td>Innovators</td>
<td>Room 1: The Future of Learning</td>
<td></td>
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<tr>
<td>17:30</td>
<td>2 = Lecture Hall 2</td>
<td>Showcase</td>
<td>Room 2: The Future of Universities</td>
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<tr>
<td>17:30</td>
<td>3 = Innovation Center</td>
<td></td>
<td>Room 3: The Future of Work Room 4: Sustainability Education &amp; Values</td>
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<tr>
<td>17:30</td>
<td>4 = Classroom 1</td>
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<tr>
<td>18:00</td>
<td>Multi Purpose Hall</td>
<td>Awards</td>
<td>Room 1: The Future of Learning</td>
<td>Regional Awards Announcements</td>
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<td></td>
<td>Room 2: The Future of Universities</td>
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<td>Ice breaker reception</td>
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<td>Room 3: The Future of Work Room 4: Sustainability Education &amp; Values</td>
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# Programme Overview: Day 2

## Day 2: Tuesday, 12 December 2023

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<tr>
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<th>Agenda</th>
<th>Topic</th>
<th>Speaker</th>
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<tbody>
<tr>
<td>8:00</td>
<td>Multi Purpose Hall</td>
<td>Networking Breakfast</td>
<td>Welcome Remarks: Welcome to the 10th QS Reimagine Education Awards &amp; Conference</td>
<td></td>
<td>Nunzio Quacquarelli President, QS</td>
</tr>
<tr>
<td>8:45</td>
<td>Auditorium</td>
<td></td>
<td>Welcome Remarks: Welcome to the 10th QS Reimagine Education Awards &amp; Conference</td>
<td></td>
<td>Jerry Wind Emeritus Professor, The Wharton School</td>
</tr>
<tr>
<td>8:55</td>
<td>Auditorium</td>
<td>Local</td>
<td>Welcome Remarks: Khalifa University</td>
<td></td>
<td>Professor Sir John O’Reilly President Khalifa University</td>
</tr>
<tr>
<td>9:05</td>
<td>Auditorium</td>
<td>Regional Future of Learning</td>
<td>Fireside chat 1 Reimagining the Future of Education in the UAE</td>
<td></td>
<td>Prof. Dr. Mohamed Yousif Baniyas Director, Commission for Academic Accreditation (CAA), Ministry of Education, United Arab Emirates Nunzio Quacquarelli President, QS</td>
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<td>Time</td>
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<tr>
<td>9:35</td>
<td>10:05</td>
<td>Auditorium</td>
<td>Global Future of Learning</td>
<td>Keynote 1 Education in 2030. The 10 Trillion Dollars Question The global education market is set to reach at least $10T by 2030 as population growth in developing markets fuels a massive expansion and technology drives unprecedented re-skilling and up-skilling in developed economies. The next decade will see an additional 350 million post secondary graduates and nearly 800 million more K12 graduates than today. Asia and Africa are the driving force behind the expansion. The world needs to add 1.5 million teachers per year on average, approaching 100 million in total in order to keep pace with the unprecedented changes ahead in education around the world.</td>
<td>Patrick Brothers Co-Founder Holon IQ</td>
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# Day 2: Tuesday, 12 December 2023

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| 10:05 | Auditorium        | Community                     | Future of Learning     | Interactive Session                                                 | What is YOUR 2030 Education Agenda? In this interactive session, we'll delve into the top priorities identified by 'Reimaginers'—who have contributed virtually and on-site—to shape our vision of education in 2030. Your valuable input will be gathered through a pre-conference survey and live poll. We'll present these results, which will unveil which are your priorities. This collaborative process aims to construct a coherent 'Reimagine Education' agenda that resonates with our global network of educators, learners, and visionaries. Join us in this forward-thinking session, as we strive to shape a discourse that fosters innovation, inclusivity, and lifelong learning. Your participation and insights will enrich this discussion and contribute to defining our shared 2030 education roadmap. | Moderator: Leila Guerra  
Vice-Dean Education  
Imperial College  
Business School  
Patrick Brothers  
Co-Founder  
Holon IQ  
Shadi Hijazi  
Principal Consultant  
QS  
Amy Baker  
Co-Founder and CEO  
The PIE  
Dr Bashar Khasawneh  
Khalifa University  
Zubair Junjunia  
Founder  
ZNotes |
| 11:00 | Multi Purpose Hall| Coffee Break                  |                         |                                                                      |                                                                            |

11:00 11:20 Multi Purpose Hall  Coffee Break
OUR QS RANKINGS 2024

580th GLOBALLY

23rd in the Arab Region
3rd in UAE for citations per paper
4th in the UAE for Employer Reputation
5th Globally within the international faculty indicator

8th in the UAE
13th in the Arab Region within the international students indicator
Top 150 under 50*
5 QS STARS

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ADU GLOBAL MBA PROGRAM RANKING

TOP 200 GLOBALLY
9th in the Middle East & Africa

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QS Publications Calendar 2024

QS Insights Magazine
19 January

QS Insights Magazine
16 February

QS Insights Magazine
14 March

QS Insights Magazine
12 April
QS Yearbook
21 April

QS Insights Magazine
10 May

QS Insights Magazine
5 June

QS Insights Magazine
12 July

QS Insights Magazine
9 August

QS Insights Magazine
13 September

QS Insights Magazine
11 October

QS Insights Magazine
5 November

QS Insights Magazine
3 December

Ready to showcase your university to the world? Request your free consultation now.
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<tbody>
<tr>
<td>11:20</td>
<td>11:30</td>
<td>Auditorium</td>
<td>Categories awards</td>
<td>Access, Diversity &amp; Inclusion</td>
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<td>The Power of Partnerships Award</td>
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<td>Sustainability Education</td>
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<tr>
<td>11:30</td>
<td>12:00</td>
<td>Auditorium</td>
<td>The Future of Learning</td>
<td>Reflections and Projections: Generative AI's ongoing Revolution in Learning</td>
<td>Jeff Maggioncalda (Virtual - Pre Recorded) CEO Coursera</td>
</tr>
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Coursera’s CEO, Jeff Maggioncalda, embarks on an enlightening journey through the evolving education landscape, shaped by the groundbreaking potential of Generative AI. Drawing from Coursera’s pioneering experiences and bold future vision, he unravels how AI is not merely personalising learning journeys, but also architecting novel educational content, kindling creativity and sharpening critical thinking. In addition, Jeff navigates the nuanced ethical terrain and potential minefields that accompany this transformative technology. Be ready for an engaging discourse on the conscientious deployment of AI, charting the course for the next generation of learning.
Day 2: Tuesday, 12 December 2023

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<th>Speaker</th>
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</table>
| 12:00 | Auditorium     | Future of      | Panel 4| Empowering Gen Alpha: Innovative Learning Models for a Digital Generation | Moderator: Viggo Stacey  
Editor  
The PIE News  
Anant Agarwal  
Chief Platform Officer of 2U  
Founder of edX  
Professor of Electrical Engineering and Computer Science at MIT  
Audrey Giacomini  
Director, Programs (EMEA)  
Minerva  
Monica Arés  
Executive Director, IDEA Lab  
Imperial College Business School  
Sarah Toms  
Chief Learning Officer  
IMD  
Daniel Landau  
Media, Technology & Research, INSEAD XR  
CEO, AVRIS |
|       |                | Learning       |        | The future belongs to Generation Alpha, the cohort born after 2010, who will grow up in an increasingly digital and interconnected world. This hybrid panel brings together visionary leaders to explore innovative educational approaches that empower Gen Alpha.  
Points to discuss: New Tech, New Learning, New Education Models |                                                                                           |
|       |                |                |        | Points to discuss: New Tech, New Learning, New Education Models        |                                                                                           |
| 13:00 | Auditorium     | Categories      |        | AI in Education Award  
Best Use of Generative AI Award  
Immersive Experiential Learning Award |                                                                                           |
<p>| 13:00 | Multi Purpose Hall | Networking Lunch |        |                                                                 |                                                                                           |</p>
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<th>Agenda</th>
<th>Topic</th>
<th>Speaker</th>
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| 14:00 | Lecture Hall 1  | Future of Learning            | Workshops B  | Empowering Learners: Innovative Approaches for Immersive and Experiential Education  
The workshop will explore learner-centric and experiential learning approaches, the integration of artificial intelligence (AI) and gamification/simulations, and techniques for creating immersive learning environments. Participants will gain insights into cutting-edge practices and practical techniques to foster deep engagement, retention, and skill development. | Sarah Toms,  
Chief Learning Officer, IMD |
| 15:30 | Lecture Hall 2  | Future of Universities/ Business Schools | Workshops C  | Are You Ready to Compete as a University of the Future?  
This workshop aims to provide university leaders with a comprehensive understanding of the QS Digital Maturity Framework and its benefits. The QS Digital Maturity Framework, developed in collaboration with AWS and Intel, serves as a roadmap for university leaders to navigate and drive their digital transformation journey effectively. It assesses the maturity of the digital learning environment, data and technology infrastructure, and faculty training within each institution. Recognizing that every university’s journey is unique, this framework helps leaders identify the right digital path for their institution while avoiding common pitfalls. | Nunzio Quacquarelli,  
President, QS |
### Day 2: Tuesday, 12 December 2023

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<tr>
<td>14:00</td>
<td>Classroom</td>
<td>Future of Work</td>
<td>Workshops D</td>
<td>Unlocking Students Potential to Become Innovative Entrepreneurs</td>
<td>Professor Nader Ghazal&lt;br&gt; Educator, MIT&lt;br&gt; Certified professional in AI and digital technologies, policies expert&lt;br&gt; Khalifa University</td>
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<td>Join us for a transformative workshop that focuses on unlocking the potential of university students and develop the skills required to become innovative entrepreneurs. This interactive session will delve into the art of fostering entrepreneurship, cultivating innovation, and incubating success within university ecosystems.</td>
<td></td>
</tr>
<tr>
<td>14:00</td>
<td>Innovation Center</td>
<td>EdTech Funding</td>
<td>Roundtables</td>
<td>QS Reimagine Education Innovation Sparks&lt;br&gt; Accelerated Connections between Startups Founders and Investors</td>
<td>Nic Newman&lt;br&gt; Partner&lt;br&gt; Emerge Education</td>
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<td>The session will kick off with a panel of leading investors offering advice to startups founders. Next, pre-booked roundtable sessions will bring together visionary entrepreneurs and forward-thinking investors, fostering meaningful interactions that can shape the future of education. Investors will have the chance to select the startups they wish to meet, ensuring targeted and productive conversations. Don’t miss this dynamic platform where ideas come to life, partnerships are forged, and educational transformation takes flight. Get ready to spark innovation and reimagine education together!</td>
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<tr>
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<td>Multi Purpose Hall</td>
<td>Coffee Break</td>
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<tr>
<td>16:00</td>
<td>Auditorium</td>
<td>Future of</td>
<td>Fireside Chat</td>
<td>Harnessing Generative AI in Education Empowering Professors and Students to Leverage AI Innovations for Enhanced Teaching &amp; Learning</td>
<td>Anant Agarwal Chief Platform Officer of 2U Founder of edX Professor of Electrical Engineering and Computer Science at MIT</td>
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<tr>
<td></td>
<td></td>
<td>Learning</td>
<td></td>
<td></td>
<td>Anton John Crace Editor &amp; Programme Designer QS</td>
</tr>
<tr>
<td>16:20</td>
<td>Multi Purpose Hall</td>
<td>Categories awards</td>
<td>Breakthrough Technology Innovation Award</td>
<td>E-learning Blended and Presence Learning</td>
<td></td>
</tr>
<tr>
<td>16:30</td>
<td>Auditorium</td>
<td>Future of</td>
<td>PANEL</td>
<td>Skills Gap - Partnering for Employability This panel explores the vital collaboration between universities and employers to address the skills gap. It delves into strategies for aligning education with industry needs, providing practical experience, and upskilling the workforce. Join us to learn how successful partnerships can empower students and industries alike.</td>
<td>Moderator: Dr. Paul Thurman Professor of Management &amp; Analytics Columbia University Nadia El-Gowely Executive Director Al Fanar Shadi Hijazi Principal Consultant QS Sally Jeffery Global Education &amp; Skills Network PwC Gordon Scott Managing Director Successful Graduate Dr Hesham Wagih Gomma Khalifa University</td>
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<tr>
<td>17:15</td>
<td></td>
<td>Universities/ Work</td>
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<td>17:15</td>
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<td>Closing Remarks</td>
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## Programme Overview: Day 3

### Day 3: Wednesday 13th December

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<th>Topic</th>
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<tbody>
<tr>
<td>8:00</td>
<td>Multi Purpose Hall</td>
<td>Networking Breakfast</td>
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<tr>
<td>8:45</td>
<td>Auditorium</td>
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<tr>
<td>8:45</td>
<td>Auditorium</td>
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<td></td>
<td>Fireside Chat 3</td>
<td>Prof Sir John O’Reilly President Khalifa University</td>
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<td>Amy Baker Co-Founder and CEO The PIE</td>
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<tr>
<td>9:20</td>
<td>Auditorium</td>
<td>Future of Universities/ Business Schools</td>
<td>Panel 2</td>
<td>Rethinking Business Education: Adapt, Innovate, and Thrive</td>
<td>Moderator: Nunzio Quacquarelli President QS</td>
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<td>UK: Leila Guerra Vice-Dean (Education) Imperial College Business School</td>
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<td>Malaysia: Sanjay Sarma President, CEO and Dean Asia School of Business (ASB)</td>
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<td>Italy: Stefano Caselli Dean SDA Bocconi School of Management</td>
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<td>David Bach Dean of Innovation and Programs IMD</td>
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<td></td>
<td>Jerry Wind Professor Emeritus The Wharton School</td>
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<tr>
<td>10:20</td>
<td>Auditorium</td>
<td>Catergories awards</td>
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<td>Lifelong Learning Award</td>
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<td>Innovation in Business Education</td>
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## Day 3: Wednesday 13th December

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<tr>
<td>10:30</td>
<td>Multi Purpose Hall</td>
<td>Coffee Break</td>
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<tr>
<td>11:00</td>
<td>Multi Purpose Hall</td>
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</table>
| 11:00  | Auditorium                 | Future of      | MasterClass | Igniting the Future: Entrepreneurial Universities and Schools      | Jenny Zapf  
  Senior Fellow and Director of Education  
  Entrepreneurship  
  PennGSE  
  Navin Valrani  
  CEO  
  Arcadia Education  
  Mariam Murad  
  Executive Director  
  The Knowledge School |
| 11:45  | Multi Purpose Hall         | Categories      |        | Learning Assessment Award                                             |                                                                        |
| 11:45  | Multi Purpose Hall         | awards          |        | Science of Learning Award                                            |                                                                        |
|        |                            |                 |        | Developing Emerging Skills and Competencies                          |                                                                        |
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Reinventing Student Learning Experience

#1 IN KUWAIT
#25 IN THE ARAB REGION
#671-680 WORLDWIDE
### Day 3: Wednesday 13th December

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<tbody>
<tr>
<td>11:55</td>
<td>Auditorium</td>
<td>Future of Work</td>
<td>Panel 3</td>
<td>Charting the Course: Tailoring Curriculum for Emerging Skills</td>
<td>Moderator: Anton John Crace Editor &amp; Programme Designer QS Tariq Chauhan CEO EFS Professor Tim Quine Deputy Vice-Chancellor (Education) University of Exeter Dan Munnerley Executive Director and Lead Design Architect, Next Generation Learning, Next Lab &amp; Senior Global Futures Scholar Global Futures Scientists and Scholars, ASU Dr Karim Seghir Chancellor Ajman University Nunzio Quacquarelli President QS</td>
</tr>
<tr>
<td>13:00</td>
<td>Multi Purpose Hall</td>
<td>Networking Lunch</td>
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<td>14:00</td>
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<th>Speaker</th>
</tr>
</thead>
</table>
| 14:00  | Auditorium      | Future of Work | Debate 2  | Artificial Intelligence: A Catalyst for Mass Unemployment or a New Era of Job Creation? | Moderator: Sarah Toms Chief Learning Officer IMD  
           |                 |             |           | Pro Argument: As artificial intelligence rapidly evolves, its ability to automate tasks across various industries is undeniable. This wave of automation is poised to trigger mass unemployment, ushering in profound socioeconomic challenges. The concern is that AI’s efficiency in complex tasks will surpass human performance, leading to a significant displacement of jobs.  
           |                 |             |           | Con Argument: Contrary to the notion of AI as a job eliminator, it holds immense promise to amplify human capabilities and revolutionize the way we work. By automating monotonous tasks, AI can liberate human workers to pursue more fulfilling and productive roles. It’s not just about replacing jobs; AI paves the way for creating new ones, spawning entirely new industries in need of skilled professionals. With strategic adaptation, ongoing reskilling, and supportive policy measures, the negative impact on employment can be effectively mitigated. Join the debate! | Prof Ghassan Aouad Chancellor Abu Dhabi University  
           |                 |             |           |                                                                       | Nacho Meneses  
           |                 |             |           |                                                                       | Education & Training Editor El Pais  
           |                 |             |           |                                                                       | Steven Mcguire Dean University of Sussex Business School  
           |                 |             |           |                                                                       | Dr Zakia Dimassi Khalifa University |
| 14:45  | Multi Purpose Hall | Categories awards | Nurturing Employability Award Nuturing Values and Ethics Awards Nurturing Wellbeing and Purpose |                                                                      |}

QS Reimagine Education Awards & Conference 2023: Programme Book | 27
### Day 3: Wednesday 13th December

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<th>Speaker</th>
</tr>
</thead>
</table>
| 14:55  | Auditorium| The Future of | Panel 4| The Future of AI in Higher Education            | Moderator: Shadi Hijazi  
Principal Consultant  
QS  
Dr Sarah Grant  
Interim Executive Director  
IDEA Lab  
Imperial College Business School  
Gabriel Rossi  
Assistant Dean for Faculty & Curriculum  
Yale School of Management  
Maria Perillo  
Lead Product Manager - Learning Innovation  
IESE Business School  
Professor Adelyn Wilson  
Head of Strathclyde Law School and a Professor of Law  
University of Strathclyde  
Borja Santos Porras  
Associate Vice Dean for Learning Innovation  
IE School of Politics, Economics and Global Affairs |
| 15:55  | Multi Purpose Hall | Coffee Break |        |                                                |                                                                         |
### Day 3: Wednesday 13th December

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<th>Topic</th>
<th>Speaker</th>
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<tbody>
<tr>
<td>16:20</td>
<td>Auditorium</td>
<td>Global</td>
<td>Keynote</td>
<td>The Role of Universities in the Age of AI</td>
<td>Jessica Turner, CEO, QS</td>
</tr>
<tr>
<td>16:40</td>
<td></td>
<td>Future of Learning</td>
<td></td>
<td>This session seeks to uncover how universities can remain relevant and essential in this new era. We will discuss the evolving role of higher education in fostering critical thinking, creativity, and ethical considerations in an AI-driven society. Join us for a thought-provoking dialogue on the future interplay between higher education and AI and the enduring value of universities in a technology-centric world.</td>
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<tr>
<td>Time</td>
<td>Room Name</td>
<td>Pillars</td>
<td>Agenda</td>
<td>Topic</td>
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| 16:40   | Auditorium  |         | Wrap-up  | We are Reimaginers! Interactive Wrap-Up Join us for a dynamic wrap-up session that encapsulates the spirit of the QS Reimagine Education Conference. This participatory experience is designed not just to reflect on the insights gained, but also to chart our course forward. In this session, we will harness the power of collective intelligence, leveraging a live poll to capture your real-time perspectives and insights from the conference. In a vibrant and engaging exchange, we invite each delegate to share their three pivotal takeaways, crystallizing the ideas that resonated the most. This isn’t just a reflection, it’s an opportunity to prioritize our next steps as educators, innovators, and changemakers. Be ready to share, learn, and contribute to the continuing evolution of education as we know it. Your insights will become part of the global conversation, helping us all to reimagine the future of education together. | Jerry Wind  
Emeritus Professor  
The Wharton School |
| 17:10   | Auditorium  |         |          | Closing Remarks                                                       |                                          |
| 19:00   | Dusit Thani Hotel |       | Gala Dinner | Announcement of Overall Award Winners                              |                                          |
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Offer available until 31 December 2023.
Keynote Speakers’ Biography

Tuesday, 12 December 2023

Patrick Brothers
Co-Founder
Holon IQ

Speaking on
Education in 2030. The Trillion Dollars Question

Abstract
The global education market is set to reach at least $10T by 2030 as population growth in developing markets fuels a massive expansion and technology drives unprecedented re-skilling and up-skilling in developed economies. The next decade will see an additional 350 million post secondary graduates and nearly 800 million more K12 graduates than today. Asia and Africa are the driving force behind the expansion. The world needs to add 1.5 million teachers per year on average, approaching 100 million in total in order to keep pace with the unprecedented changes ahead in education around the world.

Biography
Patrick Brothers is the Co-Founder & Co-CEO of HolonIQ, a global market intelligence platform for education. Patrick is a longstanding member of the World Economic Forum and B20 Education and Employment Task Force and is passionate about transforming the way the world learns.

Prior to co-founding HolonIQ, Patrick held a variety of senior appointments working in mission focused public-private sectors including Education, Infrastructure and Defence across Asia, Europe and North America. Patrick was previously the Chief Executive Officer of Navitas Ventures, Chief Development Officer at both Navitas and CIMIC responsible for major international public-private partnerships, a Director at Deloitte in corporate strategy and advisory working across the tech, media and telco sectors and served as an Officer in the Australian Army.

Patrick holds an MBA from the Australian Graduate School of Management, a Bachelors Degree in Computer Science and Mathematics from the University of New South Wales and is a graduate of the Royal Military College Duntroon.
Tuesday, 12 December 2023

Jeff Maggioncalda
CEO
Coursera

Speaking on
Reflections and Projections: Generative AI’s ongoing Revolution in Learning

Abstract
Coursera’s CEO, Jeff Maggioncalda, embarks on an enlightening journey through the evolving education landscape, shaped by the groundbreaking potential of Generative AI. Drawing from Coursera’s pioneering experiences and bold future vision, he unravels how AI is not merely personalising learning journeys, but also architecting novel educational content, kindling creativity and sharpening critical thinking. In addition, Jeff navigates the nuanced ethical terrain and potential minefields that accompany this transformative technology. Be ready for an engaging discourse on the conscientious deployment of AI, charting the course for the next generation of learning.

Biography
Jeff Maggioncalda joined Coursera as CEO in June 2017 and since then helped the company grow to over 120 million learners and 7,000+ institutions, served by high-quality learning content from 300+ of the world’s top universities and industry educators. He previously served for 18 years as the founding CEO at Financial Engines Inc, a company co-founded by economist and Nobel Prize winner William Sharpe. Financial Engines grew rapidly under Jeff’s leadership, providing high-quality online investment advice that has helped millions of people save and prepare for retirement. Jeff has also worked as a consultant at McKinsey & Company and Cornerstone Research and continues to serve as a Director of Silicon Valley Bank, Inc. He holds an M.B.A. from the Stanford Graduate School of Business and a Bachelor’s degree in Economics and English from Stanford University. In his free time, Jeff is a lifelong learner and proud dad, and enjoys studying music theory and spending time with his wife and three daughters.
Tuesday, 12 December 2023

Jessica Turner
CEO
QS

Speaking on
The Role of Universities in the Age of AI

Abstract
Not available at this moment

Biography
Jessica assumed the position of CEO in September 2022, after serving as Group Managing Director from 2019. Jessica leads a diverse global team focused on nurturing and amplifying the trust QS has earned over three decades from the worldwide higher education community, students, employers and policymakers.
Venue Floorplans
The American University of Ras Al Khaimah - A Story of Excellence!

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- Computer Science: Explore technology’s boundless possibilities through our advanced curriculum.
- Architecture/Interior Design: Shape the world with our cutting-edge programs.
- Biotechnology: Learn to use biology to improve human health and society.

Join us in life-changing education and embrace the world
<table>
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<th>APPLIED SCIENCE UNIVERSITY PROGRAMMES</th>
<th>LONDON SOUTH BANK UNIVERSITY PROGRAMMES</th>
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<tr>
<td><strong>COLLEGE OF ADMINISTRATIVE SCIENCES</strong></td>
<td><strong>GET YOUR DUAL AWARD</strong></td>
</tr>
<tr>
<td>- Bachelor in Business Administration</td>
<td>- BA (Hons) Business Management</td>
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<tr>
<td>- Bachelor in Accounting</td>
<td>- LLB (Hons) Law</td>
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<td>- Master in Business Administration</td>
<td>- Public Path</td>
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<td>- Master in Human Resource Management</td>
<td>- Private Path</td>
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<td>- Master in Political Science</td>
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<td>- Public Path</td>
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<td>- Private Path</td>
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<td>- Master in Commercial Law</td>
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<td>- Bachelor in Computer Science</td>
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<td>- Bachelor in Graphic Design</td>
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<td>- Bachelor in Interior Design</td>
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Dress code at Khalifa University

Visitors, irrespective of religion or nationality should dress in a modest and appropriate manner on campus. It is required that every visitor respects the norms of UAE society and he/she should not dress in a way that may offend cultural sensitivities and/or may not be within acceptable general taste.

The following points must be observed regarding visitors dress at the University campus. It is noted, however, that special protective clothing for laboratories shall be worn as necessary.

**Male Visitors Dress Code**
- Male visitors must wear a shirt and long trousers/jeans. Shorts and sleeveless shirts must be avoided.
- Clothes displaying offensive/objectionable writings/drawings/pictures must be avoided.
- Visible tattoos and piercings must be avoided.

**Female Visitors Dress Code**
- Female visitors must dress conservatively wearing long-sleeved shirts/blouses with long and loose fitting skirts/slacks, or a long-sleeve loose fitting long dress.
- Shorts, short skirts and sleeveless/low-cut neckline shirts must be avoided.
- Clothing that is tight, transparent, or short and shows too much skin or exposes the waist, back, or legs must be avoided.
- Clothes displaying offensive/objectionable writings/drawings/pictures must be avoided.
- Visible tattoos and piercings must be avoided. This does not include generally acceptable items such as earrings and henna.
Venue

QS Reimagine Education Awards & Conference 2023 is taking place at Khalifa University Main Campus, located at Shakhbout Bin Sultan St, Hadbat Al Za’faranah, Zone 1, Abu Dhabi, United Arab Emirates. Khalifa University is the one university in UAE with the research and academic programs that address the entire range of strategic, scientific and industrial challenges facing the UAE’s knowledge economy transformation and our rapidly evolving world. (Taken from university website)
How to get to the venue from Dubai Airport

**Taxi**
A private taxi from Dubai will cost around 335AED (US$90 / £75) and taxis are easy to locate once you exit the airport. The journey time is approximately 1 hour 30 minutes. Uber and Careem are also available as alternatives.

**Bus**
*Public Bus:* A public bus is available and will cost around US$10/ £8 but the journey can take up to 2 hours and 40 minutes. Separate tickets are needed, firstly for the metro and then for the intercity bus.

- From Dubai Airport travelers you will need to travel to Al Ghubaiba Bus Station in Dubai
- Either take the Red Metro line (from Terminal 1 or Terminal 3) to the bus station. The approximate journey time is 35 minutes
- Or take a taxi to the bus station, the approximate journey time is 25 minutes
- Then take the E100 bus to Abu Dhabi – the bus has its own terminal at the station
- The journey will terminate at Abu Dhabi Central Bus Station

The buses depart every 15 minutes and will terminate at Abu Dhabi Central Bus Station. The Station is a 7-minute drive from Dusit Thani Hotel.

*Airport Express Bus:* The Airport Express bus operates 24 hours a day and whilst there is no need to pre-book, it can reduce waiting time if you purchase an online ticket here. The cost of the journey is approximately AED 35 (US$10/ £8).

The pick-up in Dubai is from the Ibn Battuta Bus Station which is a 30-minute drive or a 1-hour metro journey from Dubai airport.

**Airline Shuttle**

Etihad Airways and Emirates offer a shuttle service for ticket holders between the two cities:

**Etihad Airways**

Further details can be found here on the official site and please click here for the bus schedule.

This service is complimentary to ticket holders and the pick-up from Dubai is at the Al Wasl Centre (behind Safestway Supermarket’s Sheikh Zayed entrance). To reach this location from DXB Terminal 1, take the red metro line to Business Bay stop (approx. 35 min journey)

From Abu Dhabi, the Etihad Coaches are located at the lower level of arrivals at the airport.
**Emirates**

Further details can be found here on the official site.

The service must be pre-booked at least 48 hours in advance via the airline, and the service is only applicable for Economy and Premium Economy Emirates passengers.

The pick-up from Dubai Airport is located on the Arrivals level at the last lane opposite Exit 3.

The pick-up from Abu Dhabi is the Emirates Downtown office, Khalidiya, Corniche which is a 20-minute drive from Dusit Thani Hotel. Passengers will be dropped off at Dubai Airport at Terminal 3 by check in area C in Departures.

---

**Transportation between Dusit Thani Hotel and Khalifa University Campus**

Shuttle Bus Service Available from Hotel to Khalifa University Main Campus, please find the shuttle bus timings and locations by scanning the QR Code below:
Ajman University prides itself on forging graduates who are not just academically accomplished but also job-ready from day one. With industry-aligned curricula, hands-on experience through internships, and partnerships with leading corporations, we ensure our students are equipped with the practical skills and real-world knowledge to excel in their chosen careers. AU graduates step into the workforce as highly sought-after professionals, ready to contribute and excel in the dynamic global economy.
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AL AIN UNIVERSITY
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QS ARAB WORLD rank | 2024

#201 - 300
THE Impact Ranking's top universities internationally for SDGS 8 | 2023

#2
Nationally accredited programs among all private higher education institutions in Saudi Arabia

#1
Private University in Saudi Arabia to gain e-Learning License

60+
PROGRAMS & TRACKS

%87
GRADUATE EMPLOYMENT RATE

5K
CURRENT STUDENTS

1st
1st CAMPUS MANAGED WITH ARTIFICIAL INTELLIGENCE (AI)

10K
ALUMNI ACROSS THE GLOBE

40+
INTERNATIONAL STUDENTS NATIONALITIES

%2.5
OPERATIONAL EXPENSES ALLOCATED TO FUND RESEARCH ACTIVITIES

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JDA | Jeddah College of Advertising

JCE | Jeddah College of Engineering

JCL | Jeddah College of Law

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Gold

msu management & science university

Silver

Abu Dhabi University

AJMAN UNIVERSITY

AL AIN UNIVERSITY

Bronze / Hybrid

AURAK

AUM

ASU

Canadian University Dubai

Galil University

UBT

Bronze

LUISS

Stellenbosch University

University of Niwa
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www.ammanu.edu.jo
QS Conferences 2024

Mark your calendar and start planning for these events

- **QS India Summit**
  8–11 Feb | Chennai, India
  qshesummits.com/indiasummit

- **QS Higher Ed Summit: Middle East**
  27–29 Feb | Ras Al Khaimah, United Arab Emirates
  qshesummits.com/middle-east

- **QS China Summit**
  9 Apr | Shanghai, China
  qshesummits.com/china

- **QS Africa Summit**
  9 May | Accra, Ghana
  qshesummits.com qs-higher-ed-summit-africa-2024

- **EduData Summit**
  4–5 Jun | Washington DC, United States
  edudatasummit.com

- **QS Higher Ed Summit: Europe**
  11–12 Jul & 10–11 (QS MoveOn Conference) | Meliá Sitges, Barcelona, Spain
  qshesummits.com/europe

- **QS Higher Ed Summit: Americas**
  2–3 Oct | Bogota, Colombia
  qshesummits.com/americas

- **QS Arab Summit**
  9–10 Oct

- **QS Higher Ed Pre-Summit: Asia Pacific**
  1 Nov | Al-Farabi, Kazakhstan
  qshesummits.com/asia-pacific

- **QS Higher Ed Summit: Asia Pacific**
  5–7 Nov | Macau, SAR China
  qshesummits.com/asia-pacific

- **QS Higher Ed Post-Summit: Asia Pacific**
  8 Nov | Hong Kong, SAR China
  qshesummits.com/asia-pacific

- **Reimagine Education Conference & Awards**
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