QS Reimagine Education

Programme Book

11–13 December 2023 | Khalifa University, Abu Dhabi

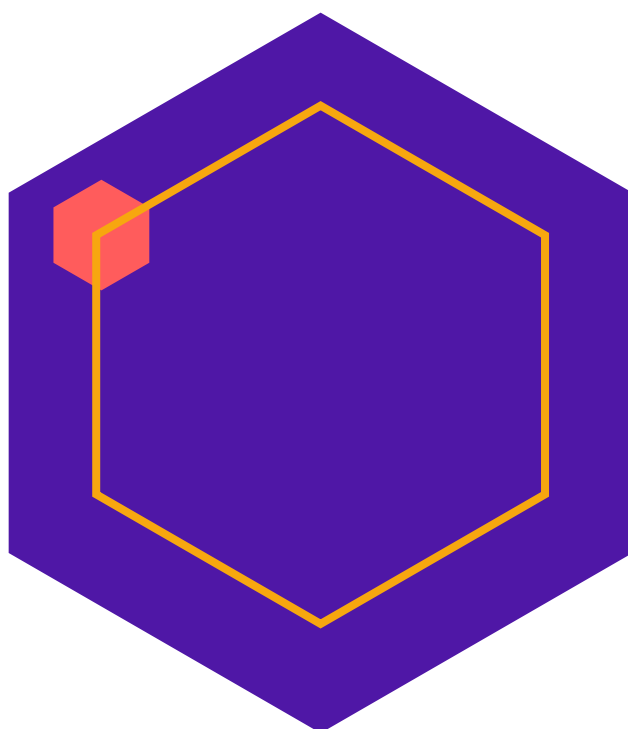In association with

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Contents

About QS Reimagine Education Awards & Conference 2023

Welcome to the QS Reimagine Education Awards & Conference 2023, the ultimate gathering for a global community of 'Reimaginers'— university leaders, faculty and educators, innovators, investors, startups, employers, and policymakers, who are pioneering the transformation of education, including K12, higher education, business education and lifelong learning.

Our mission is to highlight innovative approaches enhancing learning outcomes and employability for a billion future learners. Our framework revolves around the future of work, universities, and learning, viewed through the lenses of sustainability and values. We strive to create a transformative impact on the education landscape globally.

With 17 diverse awards categories, we honour the most transformative and forward-thinking programs, technologies, and pedagogical approaches that are revolutionising education. Through the Reimagine Education Awards, we honour the exceptional efforts of educators, institutions, and edtech startups in preparing learners for the challenges of the future. The awards celebrate excellence and inspire collaboration.

Join us in celebrating the visionaries and pioneers who are shaping the future of education. Together, let's embrace innovation, share knowledge, and collaborate to transform education for a brighter tomorrow.

Acknowledgements

We express our most sincere gratitude to the following organizations and individuals who contributed significantly toward the successful organization of QS Reimagine Education Awards & Conference 2023.

Host
Khalifa University

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Yoram (Jerry) Wind – Professor Emeritus, The Wharton School

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Anton John Crace – Editor & Program Designer, QS Quacquarelli Symonds

Jack Moran – PR Manager (EMEA), Coursera

Leila Guerra – Vice-Dean (Education), Imperial College Business School

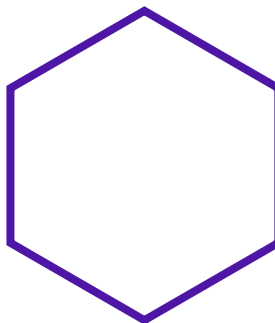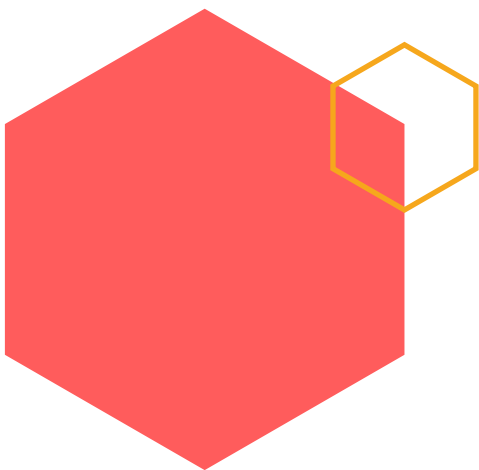**Levent Yarar –** Senior Director of Strategic Partnerships, Wharton Interactive

Nic Newman – Partner, Emerge Education

Monica Hornung Cattan – Global Director of Strategic Partnerships and Engagement, QS Quacquarelli Symonds

Sarah Toms – Chief Learning Officer, IMD

Zoya Zaitseva – Manager of Innovation, QS Quacquarelli Symonds

About Khalifa University

Khalifa University of Science and Technology is an internationally top-ranked research-intensive university located in Abu Dhabi, UAE. It boasts three colleges, three research institutes, 20 research centers, and 37 departments covering a broad range of disciplines in science, engineering, and medicine. Khalifa University is the top-ranked university in the UAE. Its research and academic offerings address the entire range of strategic, scientific and industrial challenges of the 21st century.

Khalifa University's world-class faculty and state-of-the-art research facilities provide an unparalleled learning experience to students around the world. The university brings together the best in science, engineering and medicine in the UAE, to offer specialized degrees that can take promising high school graduates all the way to top-rated doctorate degree holders.

Welcome Message from Host: Khalifa University

Khalifa University of Science and Technology is delighted to host the QS Reimagine Education Awards & Conference 2023 in Abu Dhabi and online.

As a hybrid event, this productive forum will be even more relevant in today's rapidly-changing environment, in which the academic sector impacts the community at all levels. The future of learning, employability and sustainability have become all the more important in a world that has witnessed scientific and technological disruptions. Accordingly, the QS Reimagine Education Awards & Conference 2023 comes at an especially opportune moment to bring together 'reimaginers', thought-leaders and stakeholders from academia, innovators and policy-makers to engage in insightful dialogues and exchange of knowledge and experience.

At Khalifa University, we are committed to nurturing future leaders who can support an expanding knowledge economy and take it even further. Our focus on scientific

exploration and innovation has guided young minds to seek transformative solutions that benefit humankind. Through collaborations with prominent stakeholders in the industry and government sectors, we offer a way forward for our students to be more proactive in acclimatizing themselves with the latest technology innovations, especially in the workplace. We also provide a channel for supporting startups and thereby encourage young entrepreneurs to successfully attract angel investors for their proof-of-concept.

In the coming years, we foresee that academic institutions that offer the most relevant learning environment, incorporating technology and innovation, will be those able to sustain themselves. We firmly believe that it is essential for creative minds to mingle and exchange ideas in order to pave the way for the foundation of healthier universities and indeed academia in general.
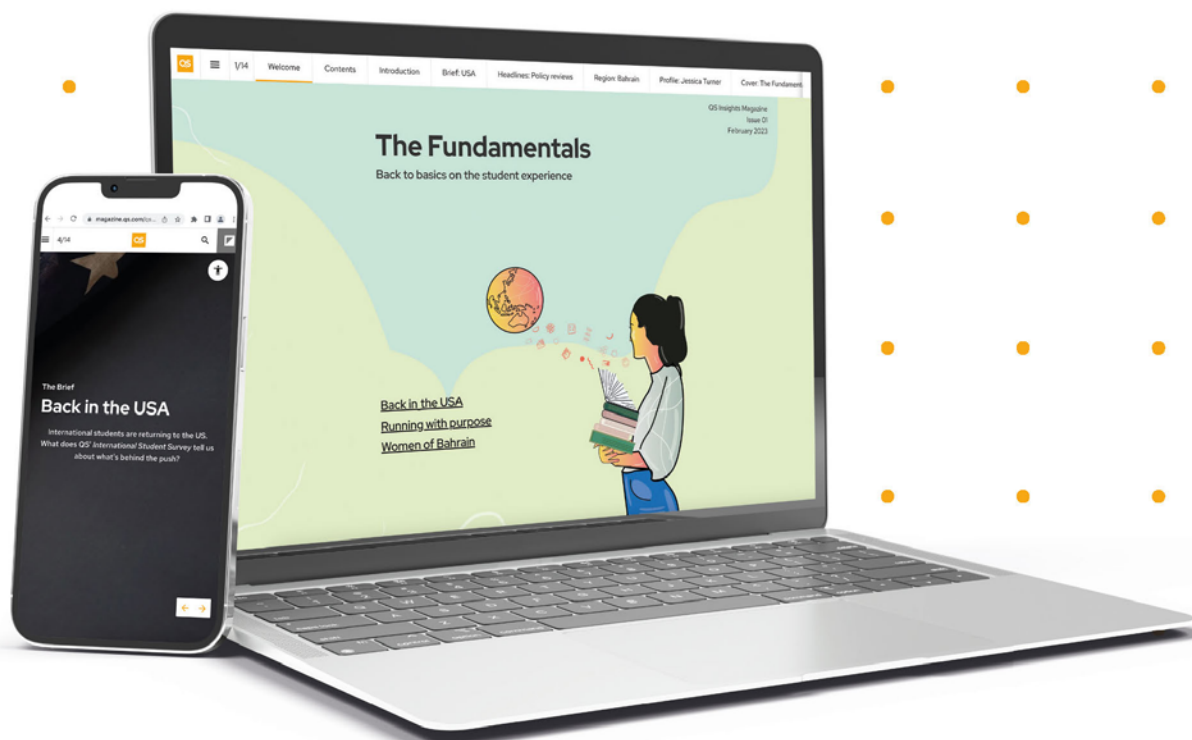
We look forward to welcoming you to a fruitful and productive event!

Professor Sir John O'Reilly
President
Khalifa University of Science and Technology

Programme Overview: Day 1

Day 1: Monday, 11 December 2023					
Time		Room Name	Pillars	Agenda	Topic	Speaker
9:30				Registration opens		
11:00	11:30	Innovation Center		**Intelligent Education: Navigating the Convergence of AI, XR, and Human Potential**	Our current landscape is filled with promising, yet disjointed technologies, each showcasing their incredible potential. But when we merge AI + XR, we open doors to a future of learning never before imagined. This talk will explore the exciting fusion of immersive, adaptive learning environments powered by AI-driven avatars. Envision a world where we finally have the tools for true personalized learning, continuous real-time assessment, tailored career development, and secure credential verification. The opportunities are limitless for those looking to build a groundbreaking future for learning.	**Monica Arés** Executive Director, IDEA Lab Imperial College Business School
11:30	12:30	Lecture Hall 2		**VR Demo: Increase the Impact of Management Education with INSEAD XR**	Over the last 60 years, teaching in business schools has been mainly based on the written case study method. INSEAD has redefined this approach with cutting-edge virtual reality (VR) technologies. VR experiences offer a truly immersive way to navigate real-life managerial challenges, providing participants with the sensation of being present in simulated realities. INSEAD XR is leading this transformation in management education, providing a comprehensive, scalable, easy-touse, and cost-effective solution, featuring the world's largest library for management education with 20+ VR experiences. This session will showcase INSEAD XR and several demos of our VR experiences. For more information, see https://xr.insead.edu.	**Florian Schloderer** Director of Digital Innovation and Lecturer INSEAD

Day 1: Monday, 11 December 2023					
Time		Room Name	Pillars	Agenda	Topic	Speaker
12:00		**Multi Purpose Hall**			**Exhibition Opens**	
12:30	13:30	**Multi Purpose Hall**	**Networking lunch**			
13:35	13:40	**Multi Purpose Hall**			**Welcome remarks**	**EMCEE, QS**
13:40	13:45	**Multi Purpose Hall**			**Welcome remarks: Khalifa University**	**Dr. Hesham Wagih Gomma** Director, Institutional Research and Planning Khalifa University
13:45	13:50	**Multi Purpose Hall**			**Presenting the days proceedings**	**EMCEE, QS**
14:00	15:00	**Lecture Hall 1**	**Parallel Interactive Sessions**	**PEER LEARNING PARALLEL SESSIONS** Inter-session Synthesis: Following each session, the facilitators will synthesise the top 3 challenges from their respective groups. This synthesis will be shared with all participants in a brief report after the sessions and before the wrap-up session on the last day of the Conference.	**Room 1: Teaching & Learning 3.0 (Faculty & Instructional Designers)** Task: Share the top 3 challenges you face in teaching and discuss possible solutions or improvements to these challenges.	**Jerry Wind** Emeritus Professor, The Wharton School **Sarah Toms** Chief Learning Officer, IMD
		Innovation Center			**Room 2: Unleashing Potential: Mastering Talent Development (Employers, CLO, Career Officers)** Task: Identify the top 3 challenges in hiring and developing talent in your context. Discuss potential strategies to address these challenges.	**Levent Yarar** Senior Director of Strategic Partnerships Wharton Interactive **Sara Boomsma** Executive Director, Family Business Council Gulf (FBCG) **Veda Sunassee (virtual – Zoom)** Chief Executive Officer, ALU & ALC **Sofian Lamali** Human Capital Advisor, The Conference Board

Day 1: Monday, 11 December 2023

Time		Room Name	Pillars	Agenda	Topic	Speaker
14:00	15:00	**Lecture Hall 2**	**Parallel Interactive Sessions**	**PEER LEARNING PARALLEL SESSIONS** Inter-session Synthesis: Following each session, the facilitators will synthesise the top 3 challenges from their respective groups. This synthesis will be shared with all participants in a brief report after the sessions and before the wrap-up session on the last day of the Conference.	**Room 3: Developing Impactful and Marketable Digital Learning Solutions (Startups/Entrepreneurs)** Task: Discuss the top 3 challenges in developing educational solutions. Explore innovative ideas to overcome these challenges.	**Nic Newman** Partner Emerge Education
		Classroom			**Room 4: Implementing Sustainability (University Leaders, Sustainability Officers)** Task: Share your top 3 challenges in implementing an effective Sustainability strategy. Discuss new approaches or strategies to address these challenges.	**Leila Guerra,** Vice-Dean (Education) Imperial College Business School **Heather Haseley,** Director of Education Innovation, University of Exeter **Borja Santos Porras,** Associate Vice Dean for Learning Innovation, IE School of Politics, Economics and Global Affairs **Corina du Toit,** Programme Manager: SDG/2063 Impact Hub, Stellenbosch University
15:00	15:30	**Multi Purpose Hall**	**Coffee Break**			
15:30	17:30	1 = Lecture Hall 1 2 = Lecture Hall 2 3 = Innovation Center 4 = Classroom 1 5 = Classroom 2	Innovators Showcase		Room 1: The Future of Learning Room 2: The Future of Universities Room 3: The Future of Work Room 4: Sustainability Education & Values	
17:30	18:00		**Awards**		**Regional Awards Announcements**	
18:00		Multi Purpose Hall			Ice breaker reception	

Programme Overview: Day 2

Day 2: Tuesday, 12 December 2023					
Time		Room Name	Pillars	Agenda	Topic	Speaker
8:00	8:45	**Multi Purpose Hall**	**Networking Breakfast**			
8:45	8:55	Auditorium			**Welcome Remarks: Welcome to the 10th QS Reimagine Education Awards & Conference**	**Nunzio Quacquarelli** President, QS **Jerry Wind** Emeritus Professor, The Wharton School
8:55	9:05	Auditorium	*Local*		**Welcome Remarks: Khalifa University**	**Professor Sir John O'Reilly** President Khalifa University
9:05	9:35	Auditorium	*Regional Future of Learning*	Fireside chat 1	**Reimagining the Future of Education in the UAE**	**Prof. Dr. Mohamed Yousif Baniyas** Director, Commission for Academic Accreditation (CAA), Ministry of Education, United Arab Emirates **Nunzio Quacquarelli** President, QS

Day 2: Tuesday, 12 December 2023

Time		Room Name	Pillars	Agenda	Topic	Speaker
9:35	10:05	Auditorium	*Global Future of Learning*	Keynote 1	**Education in 2030. The 10 Trillion Dollars Question** The global education market is set to reach at least $10T by 2030 as population growth in developing markets fuels a massive expansion and technology drives unprecedented re-skilling and up-skilling in developed economies. The next decade will see an additional 350 million post secondary graduates and nearly 800 million more K12 graduates than today. Asia and Africa are the driving force behind the expansion. The world needs to add 1.5 million teachers per year on average, approaching 100 million in total in order to keep pace with the unprecedented changes ahead in education around the world.	**Patrick Brothers** Co-Founder Holon IQ

Day 2: Tuesday, 12 December 2023					
Time		Room Name	Pillars	Agenda	Topic	Speaker
10:05	11:00	Auditorium	*Community Future of Learning*	**Interactive Session**	**What is YOUR 2030 Education Agenda?** In this interactive session, we'll delve into the top priorities identified by 'Reimaginers'—who have contributed virtually and on-site—to shape our vision of education in 2030. Your valuable input will be gathered through a pre-conference survey and live poll. We'll present these results, which will unveil which are your priorities. This collaborative process aims to construct a coherent 'Reimagine Education' agenda that resonates with our global network of educators, learners, and visionaries. Join us in this forward-thinking session, as we strive to shape a discourse that fosters innovation, inclusivity, and lifelong learning. Your participation and insights will enrich this discussion and contribute to defining our shared 2030 education roadmap.	**Moderator: Leila Guerra** Vice-Dean Education Imperial College Business School **Patrick Brothers** Co-Founder Holon IQ **Shadi Hijazi** Principal Consultant QS **Amy Baker** Co-Founder and CEO The PIE **Dr Bashar Khasawneh** Khalifa University **Zubair Junjunia** Founder ZNotes
11:00	11:20	**Multi Purpose Hall**	**Coffee Break**			

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OUR QS RANKINGS 2024

580th GLOBALLY

23rd in the Arab Region

3rd in UAE for citations per paper

4th in the UAE for Employer Reputation

5th Globally within the international faculty indicator

8th in the UAE

13th in the Arab Region within the international students indicator

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*QS WORLD UNIVERSITY RANKINGS 50 UNDER 50 FOR 2021

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QS Publications Calendar 2024

QS Insights Magazine
19 January

QS Insights Magazine
16 February

QS Insights Magazine
14 March

QS Insights Magazine 12 April
QS Yearbook 21 April

QS Insights Magazine
10 May

QS Insights Magazine
5 June

QS Insights Magazine
12 July

QS Insights Magazine
9 August

QS Insights Magazine
13 September

QS Insights Magazine
11 October

QS Insights Magazine
5 November

QS Insights Magazine
3 December

Day 2: Tuesday, 12 December 2023					
Time		Room Name	Pillars	Agenda	Topic	Speaker
11:20	11:30	Auditorium		Catergories awards	Access, Diversity & Inclusion The Power of Partnerships Award Sustainability Education	
11:30	12:00	Auditorium	The Future of Learning	Keynote 3	Reflections and Projections: Generative AI's ongoing Revolution in Learning Coursera's CEO, Jeff Maggioncalda, embarks on an enlightening journey through the evolving education landscape, shaped by the groundbreaking potential of Generative AI. Drawing from Coursera's pioneering experiences and bold future vision, he unravels how AI is not merely personalising learning journeys, but also architecting novel educational content, kindling creativity and sharpening critical thinking. In addition, Jeff navigates the nuanced ethical terrain and potential minefields that accompany this transformative technology. Be ready for an engaging discourse on the conscientious deployment of AI, charting the course for the next generation of learning.	Jeff Maggioncalda (Virtual – Pre Recorded) CEO Coursera

Day 2: Tuesday, 12 December 2023					
Time		Room Name	Pillars	Agenda	Topic	Speaker
12:00	13:00	Auditorium	Future of Learning	Panel 4	**Empowering Gen Alpha: Innovative Learning Models for a Digital Generation** The future belongs to Generation Alpha, the cohort born after 2010, who will grow up in an increasingly digital and interconnected world. This hybrid panel brings together visionary leaders to explore innovative educational approaches that empower Gen Alpha. Points to discuss: New Tech, New Learning, New Education Models	**Moderator: Viggo Stacey** Editor The PIE News **Anant Agarwal** Chief Platform Officer of 2U Founder of edX Professor of Electrical Engineering and Computer Science at MIT **Audrey Giacomini** Director, Programs (EMEA) Minerva **Monica Arés** Executive Director, IDEA Lab Imperial College Business School **Sarah Toms** Chief Learning Officer IMD **Daniel Landau** Media, Technology & Research, INSEAD XR | CEO, AVRIS
13:00	13:10	**Auditorium**		**Catergories awards**	**AI in Education Award** **Best Use of Generative AI Award** **Immersive Experiential Learning Award**
13:00	14:00	**Multi Purpose Hall**		**Networking Lunch**	

Day 2: Tuesday, 12 December 2023					
Time		Room Name	Pillars	Agenda	Topic	Speaker
14:00	15:30	**Lecture Hall 1**	**Future of Learning**	**Workshops B**	**Empowering Learners: Innovative Approaches for Immersive and Experiential Education** The workshop will explore learner-centric and experiential learning approaches, the integration of artificial intelligence (AI) and gamification/ simulations, and techniques for creating immersive learning environments. Participants will gain insights into cutting-edge practices and practical techniques to foster deep engagement, retention, and skill development.	**Sarah Toms** Chief Learning Officer IMD
		Lecture Hall 2	**Future of Universities/ Business Schools**	**Workshops C**	**Are You Ready to Compete as a University of the Future?** This workshop aims to provide university leaders with a comprehensive understanding of the QS Digital Maturity Framework and its benefits. The QS Digital Maturity Framework, developed in collaboration with AWS and Intel, serves as a roadmap for university leaders to navigate and drive their digital transformation journey effectively. It assesses the maturity of the digital learning environment, data and technology infrastructure, and faculty training within each institution. Recognizing that every university's journey is unique, this framework helps leaders identify the right digital path for their institution while avoiding common pitfalls.	**Nunzio Quacquarelli** President, QS

Day 2: Tuesday, 12 December 2023						
Time		Room Name	Pillars	Agenda	Topic	Speaker
14:00	15:30	Classroom	Future of Work	Workshops D	**Unlocking Students Potential to Become Innovative Entrepreneurs** Join us for a transformative workshop that focuses on unlocking the potential of university students and develop the skills required to become innovative entrepreneurs. This interactive session will delve into the art of fostering entrepreneurship, cultivating innovation, and incubating success within university ecosystems.	**Professor Nader Ghazal** Educator, MIT Certified professional in AI and digital technologies, policies expert Khalifa University
14:00	16:00	Innovation Center	EdTech Funding	Roundtables	**QS Reimagine Education Innovation Sparks Accelerated Connections between Startups Founders and Investors** The session will kick off with a panel of leading investors offering advice to startups founders. Next, pre-booked roundtable sessions will bring together visionary entrepreneurs and forward-thinking investors, fostering meaningful interactions that can shape the future of education. Investors will have the chance to select the startups they wish to meet, ensuring targeted and productive conversations. Don't miss this dynamic platform where ideas come to life, partnerships are forged, and educational transformation takes flight. Get ready to spark innovation and reimagine education together!	**Nic Newman** Partner Emerge Education
15:30	16:00	**Multi Purpose Hall**	**Coffee Break**			

Day 2: Tuesday, 12 December 2023					
Time		Room Name	Pillars	Agenda	Topic	Speaker
16:00	16:20	Auditorium	Future of Learning	Fireside Chat	**Harnessing Generative AI in Education** Empowering Professors and Students to Leverage AI Innovations for Enhanced Teaching & Learning	**Anant Agarwal** Chief Platform Officer of 2U Founder of edX Professor of Electrical Engineering and Computer Science at MIT **Anton John Crace** Editor & Programme Designer QS
16:20	16:30	**Multi Purpose Hall**		**Catergories awards**	**Breakthrough Technology Innovation Award** **E-learning** **Blended and Presence Learning**	
16:30	17:15	Auditorium	Future of Universities/ Work	PANEL	**Skills Gap – Partnering for Employability** This panel explores the vital collaboration between universities and employers to address the skills gap. It delves into strategies for aligning education with industry needs, providing practical experience, and upskilling the workforce. Join us to learn how successful partnerships can empower students and industries alike.	**Moderator:** **Dr. Paul Thurman** Professor of Management & Analytics Columbia University **Nadia El-Gowely** Executive Director Al Fanar **Shadi Hijazi** Principal Consultant QS **Sally Jeffery** Global Education & Skills Network PwC **Gordon Scott** Managing Director Successful Graduate **Dr Hesham Wagih Gomma** Khalifa University
17:15	17:20				Closing Remarks	

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QS WORLD UNIVERSITY RANKINGS

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Programme Overview: Day 3

Day 3: Wednesday 13th December					
Time		**Room Name**	**Pillars**	**Agenda**	**Topic**	**Speaker**
8:00	8:45	**Multi Purpose Hall**	**Networking Breakfast**			
8:45	8:50	Auditorium			**Opening Remarks**	**EMCEE**
8:50	9:20	Auditorium		**Fireside Chat 3**	**Redefining Tomorrow's Higher Education** An insightful dialogue between an international education expert and a visionary university leader	**Prof Sir John O'Reilly** President Khalifa University **Amy Baker** Co-Founder and CEO The PIE
9:20	10:20	Auditorium	**Future of Universities/ Business Schools**	**Panel 2**	**Rethinking Business Education: Adapt, Innovate, and Thrive** The fourth industrial revolution is reshaping business education. The panel will delve into the opportunities and challenges presented by digital transformation, the evolving expectations of students and employers, and the need for more inclusive and sustainable business practices. The conversation will also focus on how business schools can remain relevant and effective in this rapidly changing context. Join us to gain insights into how business schools can lead the change and prepare the next generation of business leaders.	**Moderator:** **Nunzio Quacquarelli** President QS **UK:** **Leila Guerra** Vice-Dean (Education) Imperial College Business School **Malaysia:** Sanjay Sarma President, CEO and Dean Asia School of Business (ASB) **Italy:** Stefano Caselli Dean SDA Bocconi School of Management **David Bach** Dean of Innovation and Programs IMD **Jerry Wind** Professor Emeritus The Wharton School
10:20	10:30	**Auditorium**		**Catergories awards**	**Lifelong Learning Award** **Innovation in Business Education**	

Day 3: Wednesday 13th December					
Time		Room Name	Pillars	Agenda	Topic	Speaker
10:30	11:00	**Multi Purpose Hall**	**Coffee Break**			
11:00	11:45	Auditorium	**Future of Learning**	**MasterClass**	**Igniting the Future: Entrepreneurial Universities and Schools** In this workshop, education leaders will explore how to create cultures of innovation and entrepreneurial possibility. We will identify tools for developing and scaling entrepreneurial practice during times of rapid change. Join us to identify ways to bring new ideas to market and use existing resources to go beyond the status quo. Barriers to change, frameworks for innovation, and points of leverage will be identified to support leaders in building entrepreneurial ecosystems in our schools and universities.	**Jenny Zapf** Senior Fellow and Director of Education Entrepreneurship PennGSE **Navin Valrani** CEO Arcadia Education **Mariam Murad** Executive Director The Knowlegde School
11:45	11:55	**Multi Purpose Hall**		**Catergories awards**	**Learning Assessment Award** **Science of Learning Award** **Developing Emerging Skills and Competencies**	

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Day 3: Wednesday 13th December					
Time		Room Name	Pillars	Agenda	Topic	Speaker

Time		Room Name	Pillars	Agenda	Topic	Speaker
11:55	12:55	Auditorium	**Future of Work**	**Panel 3**	**Charting the Course: Tailoring Curriculum for Emerging Skills** Join us in this thought-provoking panel discussion as we navigate the transformative landscape of education, focusing on tailoring our curriculums to meet the demands of emerging skills. This session gathers employers, educators at the forefront of pedagogical advancement, and influential policymakers to illuminate the confluence of rapid technological evolution, emerging job sectors, and the dynamic nature of the modern workplace. We'll delve into innovative strategies for curriculum adaptation, focusing on equipping our students not just with the knowledge, but with the adaptability and enthusiasm to meet the challenges and opportunities of the future. This dialogue is pivotal for anyone committed to nurturing the next generation of learners and crafting an education system that is resilient, flexible, and finely tuned to the imperatives of the 21st century.	**Moderator:** Anton John Crace Editor & Programme Designer QS **Tariq Chauhan** CEO EFS **Professor Tim Quine** Deputy Vice-Chancellor (Education) University of Exeter **Dan Munnerley** Executive Director and Lead Design Architect, Next Generation Learning, Next Lab & Senior Global Futures Scholar Global Futures Scientists and Scholars, ASU **Dr Karim Seghir** Chancellor Ajman University **Nunzio Quacquarelli** President QS
13:00	14:00	**Multi Purpose Hall**	**Networking Lunch**			

Day 3: Wednesday 13th December					
Time		Room Name	Pillars	Agenda	Topic	Speaker
14:00	14:45	Auditorium	Future of Work	Debate 2	**Artificial Intelligence: A Catalyst for Mass Unemployment or a New Era of Job Creation?** **Pro Argument:** As artificial intelligence rapidly evolves, its ability to automate tasks across various industries is undeniable. This wave of automation is poised to trigger mass unemployment, ushering in profound socioeconomic challenges. The concern is that AI's efficiency in complex tasks will surpass human performance, leading to a significant displacement of jobs. **Con Argument:** Contrary to the notion of AI as a job eliminator, it holds immense promise to amplify human capabilities and revolutionize the way we work. By automating monotonous tasks, AI can liberate human workers to pursue more fulfilling and productive roles. It's not just about replacing jobs; AI paves the way for creating new ones, spawning entirely new industries in need of skilled professionals. With strategic adaptation, ongoing reskilling, and supportive policy measures, the negative impact on employment can be effectively mitigated. Join the debate!	**Moderator:** **Sarah Toms** Chief Learning Officer IMD **Prof Ghassan Aouad** Chancellor Abu Dhabi University **Nacho Meneses** Education & Training Editor El País **Steven Mcguire** Dean University of Sussex Business School **Dr Zakia Dimassi** Khalifa University
14:45	14:55	**Multi Purpose Hall**		**Catergories awards**	**Nurturing Employability Award** **Nuturing Values and Ethics Awards** **Nurturing Wellbeing and Purpose**	

Day 3: Wednesday 13th December						
Time		**Room Name**	**Pillars**	**Agenda**	**Topic**	**Speaker**
14:55	15:55	Auditorium	The Future of Learning	Panel 4	**The Future of AI in Higher Education** Embark on an enlightening journey into the future of education as we explore the transformative role of artificial intelligence in higher and business education. This panel unveils the dynamic ways AI is reshaping learning landscapes, from personalized learning experiences to data-driven academic insights. Delve into the implications for educators, students, and institutions as AI ushers in new paradigms of knowledge delivery and skill acquisition. We'll also navigate the ethical frontier of AI in education, examining critical questions about data privacy, algorithmic bias, and the balance between technology and human touch in teaching. Join us for a thought-provoking exploration of how AI is not just a tool for education but a catalyst for an educational revolution.	**Moderator:** Shadi Hijazi Principal Consultant QS **Dr Sarah Grant** Interim Executive Director IDEA Lab Imperial College Business School **Gabriel Rossi** Assistant Dean for Faculty & Curriculum Yale School of Management **Maria Perillo** Lead Product Manager - Learning Innovation IESE Business School **Professor Adelyn Wilson** Head of Strathclyde Law School and a Professor of Law University of Strathclyde **Borja Santos Porras** Associate Vice Dean for Learning Innovation IE School of Politics, Economics and Global Affairs
15:55	16:20	**Multi Purpose Hall**	**Coffee Break**			

Day 3: Wednesday 13th December					
Time		Room Name	Pillars	Agenda	Topic	Speaker
16:20	16:40	Auditorium	*Global Future of Learning*	**Keynote**	**The Role of Universities in the Age of AI** This session seeks to uncover how universities can remain relevant and essential in this new era. We will discuss the evolving role of higher education in fostering critical thinking, creativity, and ethical considerations in an AI-driven society. Join us for a thought-provoking dialogue on the future interplay between higher education and AI and the enduring value of universities in a technology-centric world.	**Jessica Turner**, CEO, QS

Day 3: Wednesday 13th December					
Time		Room Name	Pillars	Agenda	Topic	Speaker
16:40	17:10	Auditorium		Wrap-up	**We are Reimaginers! Interactive Wrap-Up** Join us for a dynamic wrap-up session that encapsulates the spirit of the QS Reimagine Education Conference. This participatory experience is designed not just to reflect on the insights gained, but also to chart our course forward. In this session, we will harness the power of collective intelligence, leveraging a live poll to capture your real-time perspectives and insights from the conference. In a vibrant and engaging exchange, we invite each delegate to share their three pivotal takeaways, crystallizing the ideas that resonated the most. This isn't just a reflection, it's an opportunity to prioritize our next steps as educators, innovators, and changemakers. Be ready to share, learn, and contribute to the continuing evolution of education as we know it. Your insights will become part of the global conversation, helping us all to reimagine the future of education together.	**Jerry Wind** Emeritus Professor The Wharton School
17:10	17:20	Auditorium		**Closing Remarks**		
19:00	22:00	**Dusit Thani Hotel**		**Gala Dinner**	**Announcement of Overall Award Winners**	

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Keynote Speakers' Biography

Tuesday, 12 December 2023

Patrick Brothers
Co-Founder
Holon IQ

Speaking on
Education in 2030. The Trillion Dollars Question

Abstract
The global education market is set to reach at least $10T by 2030 as population growth in developing markets fuels a massive expansion and technology drives unprecedented re-skilling and up-skilling in developed economies. The next decade will see an additional 350 million post secondary graduates and nearly 800 million more K12 graduates than today. Asia and Africa are the driving force behind the expansion. The world needs to add 1.5 million teachers per year on average, approaching 100 million in total in order to keep pace with the unprecedented changes ahead in education around the world.

Biography
Patrick Brothers is the Co-Founder & Co-CEO of HolonIQ, a global market intelligence platform for education. Patrick is a longstanding member of the World Economic Forum and B20 Education and Employment Task Force and is passionate about transforming the way the world learns.

Prior to co-founding HolonIQ, Patrick held a variety of senior appointments working in mission focused public-private sectors including Education, Infrastructure and Defence across Asia, Europe and North America. Patrick was previously the Chief Executive Officer of Navitas Ventures, Chief Development Officer at both Navitas and CIMIC responsible for major international public-private partnerships, a Director at Deloitte in corporate strategy and advisory working across the tech, media and telco sectors and served as an Officer in the Australian Army.

Patrick holds an MBA from the Australian Graduate School of Management, a Bachelors Degree in Computer Science and Mathematics from the University of New South Wales and is a graduate of the Royal Military College Duntroon.

Tuesday, 12 December 2023

Jeff Maggioncalda
CEO
Coursera

Speaking on
Reflections and Projections: Generative AI's ongoing Revolution in Learning

Abstract
Coursera's CEO, Jeff Maggioncalda, embarks on an enlightening journey through the evolving education landscape, shaped by the groundbreaking potential of Generative AI. Drawing from Coursera's pioneering experiences and bold future vision, he unravels how AI is not merely personalising learning journeys, but also architecting novel educational content, kindling creativity and sharpening critical thinking. In addition, Jeff navigates the nuanced ethical terrain and potential minefields that accompany this transformative technology. Be ready for an engaging discourse on the conscientious deployment of AI, charting the course for the next generation of learning.

Biography
Jeff Maggioncalda joined Coursera as CEO in June 2017 and since then helped the company grow to over 120 million learners and 7,000+ institutions, served by high-quality learning content from 300+ of the world's top universities and industry educators. He previously served for 18 years as the founding CEO at Financial Engines Inc, a company co-founded by economist and Nobel Prize winner William Sharpe. Financial Engines grew rapidly under Jeff's leadership, providing high-quality online investment advice that has helped millions of people save and prepare for retirement. Jeff has also worked as a consultant at McKinsey & Company and Cornerstone Research and continues to serve as a Director of Silicon Valley Bank, Inc. He holds an M.B.A. from the Stanford Graduate School of Business and a Bachelor's degree in Economics and English from Stanford University. In his free time, Jeff is a lifelong learner and proud dad, and enjoys studying music theory and spending time with his wife and three daughters.

Tuesday, 12 December 2023

Jessica Turner
CEO
QS

Speaking on
The Role of Universities in the Age of AI

Abstract
Not available at this moment

Biography
Jessica assumed the position of CEO in September 2022, after serving as Group Managing Director from 2019. Jessica leads a diverse global team focused on nurturing and amplifying the trust QS has earned over three decades from the worldwide higher education community, students, employers and policymakers.

Venue Floorplans

Entrance

Exhibition and Catering

Auditorium

Registration Desk

Lecture Halls 1 & 2

MEDICAL BUILDING

Innovation Center

Entrance
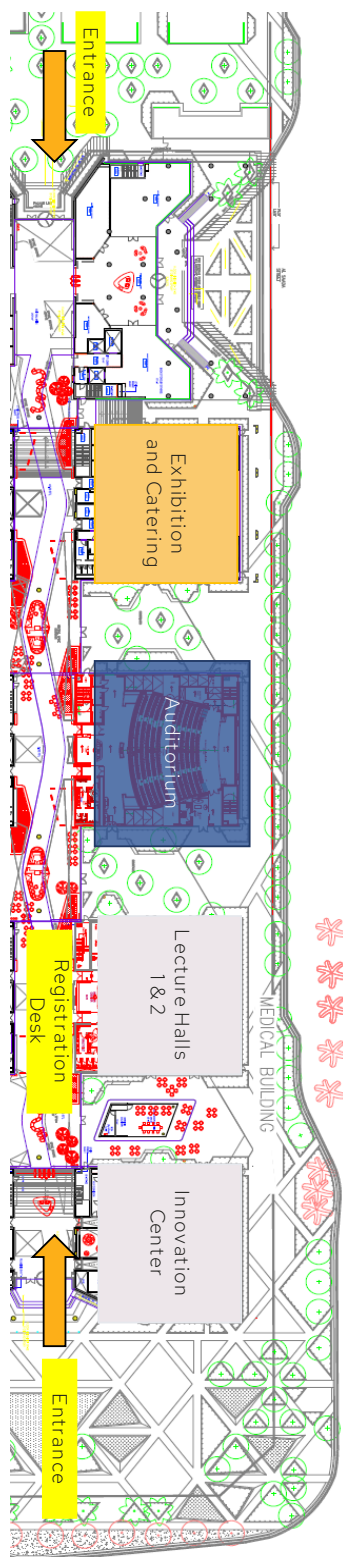
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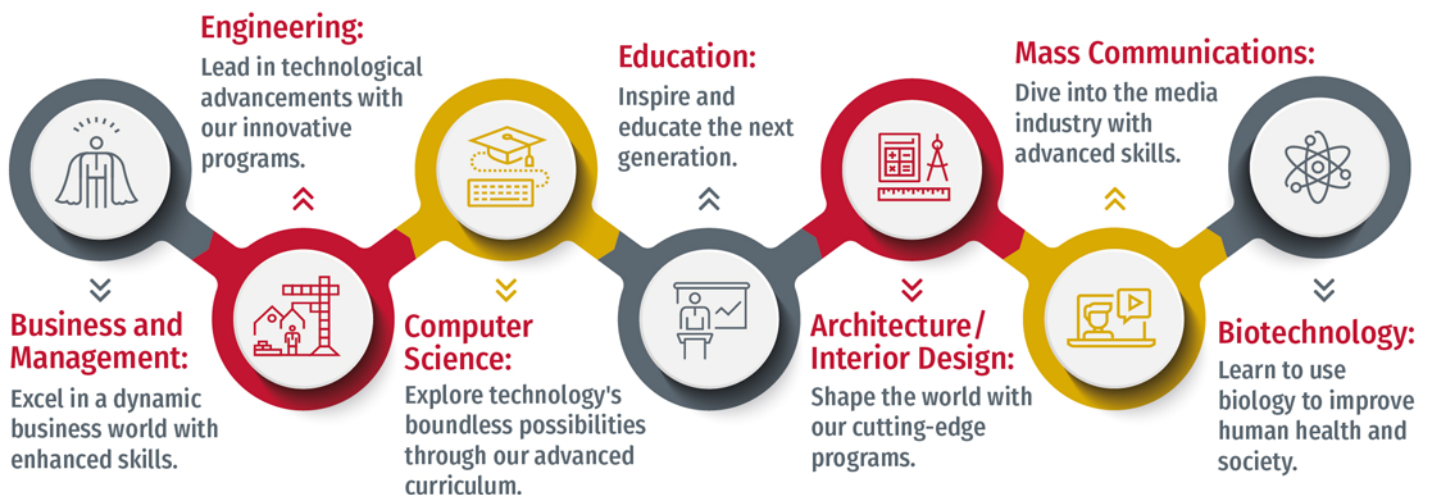
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Gala Dinner & Awards Show – Dusit Thani Hotel

Gala Dinner
Wednesday, 13 December 2023 | 7.00pm to 10.00pm
RSVP Only

Location:
925 Sultan Bin Zayed The First Street (Al Muroor Road) - Abu Dhabi - United Arab Emirates

Dress code at Khalifa University

Visitors, irrespective of religion or nationality should dress in a modest and appropriate manner on campus. It is required that every visitor respects the norms of UAE society and he/she should not dress in a way that may offend cultural sensitivities and/or may not be within acceptable general taste.

The following points must be observed regarding visitors dress at the University campus. It is noted, however, that special protective clothing for laboratories shall be worn as necessary.

Male Visitors Dress Code

- Male visitors must wear a shirt and long trousers/jeans. Shorts and sleeveless shirts must be avoided.

- Clothes displaying offensive/objectionable writings/drawings/pictures must be avoided.

- Visible tattoos and piercings must be avoided.

Female Visitors Dress Code

- Female visitors must dress conservatively wearing long-sleeved shirts/blouses with long and loose fitting skirts/slacks, or a long-sleeve loose fitting long dress.

- Shorts, short skirts and sleevesless/low-cut neckline shirts must be avoided.

- Clothing that is tight, transparent, or short and shows too much skin or exposes the waist, back, or legs must be avoided.

- Clothes displaying offensive/objectionable writings/drawings/pictures must be avoided.

- Visible tattoos and piercings must be avoided. This does not include generally acceptable items such as earrings and henna.

Venue

QS Reimagine Education Awards & Conference 2023 is taking place at Khalifa University Main Campus, located at Shakhbout Bin Sultan St, Hadbat Al Za'faranah Zone 1, Abu Dhabi, United Arab Emirates. Khalifa University is the one university in UAE with the research and academic programs that address the entire range of strategic, scientific and industrial challenges facing the UAE's knowledge economy transformation and our rapidly evolving world. (Taken from university website)

How to get to the venue from Dubai Airport

Taxi

A private taxi from Dubai will cost around 335AED (US$90 / £75) and taxis are easy to locate once you exit the airport. The journey time is approximately 1 hour 30 minutes.

Uber and Careem are also available as alternatives.

Bus

Public Bus: A public bus is available and will cost around US$10/ £8 but the journey can take up to 2 hours and 40 minutes. Separate tickets are needed, firstly for the metro and then for the intercity bus.

- From Dubai Airport travelers you will need to travel to Al Ghubaiba Bus Station in Dubai
- Either take the Red Metro line (from Terminal 1 or Terminal 3) to the bus station. The approximate journey time is 35 minutes
- Or take a taxi to the bus station, the approximate journey time is 25 minutes
- Then take the E100 bus to Abu Dhabi – the bus has its own terminal at the station
- The journey will terminate at Abu Dhabi Central Bus Station

The buses depart every 15 minutes and will terminate at Abu Dhabi Central Bus Station. The Station is a 7-minute drive from Dusit Thani Hotel.

Airport Express Bus: The Airport Express bus operates 24 hours a day and whilst there is no need to pre-book, it can reduce waiting time if you purchase an online ticket here. The cost of the journey is approximately AED 35 (US$10/ £8).

The pick-up in Dubai is from the Ibn Battuta Bus Station which is a 30-minute drive or a 1-hour metro journey from Dubai airport.

Airline Shuttle

Etihad Airways and Emirates offer a shuttle service for ticket holders between the two cities:

Etihad Airways

Further details can be found here on the official site and please click here for the bus schedule.

This service is complimentary to ticket holders and the pick-up from Dubai is at the Al Wasl Centre (behind Safestway Supermarket's Sheikh Zayed entrance). To reach this location from DXB Terminal 1, take the red metro line to Business Bay stop (approx. 35 min journey)

From Abu Dhabi, the Etihad Coaches are located at the lower level of arrivals at the airport.

Emirates

Further details can be found here on the official site.

The service must be pre-booked at least 48 hours in advance via the airline, and the service is only applicable for Economy and Premium Economy Emirates passengers.

The pick-up from Dubai Airport is located on the Arrivals level at the last lane opposite Exit 3.

The pick-up from Abu Dhabi is the Emirates Downtown office, Khalidiya, Corniche which is a 20-minute drive from Dusit Thani Hotel. Passengers will be dropped off at Dubai Airport at Terminal 3 by check in area C in Departures.

Transportation between Dusit Thani Hotel and Khalifa University Campus

Shuttle Bus Service Available from Hotel to Khalifa University Main Campus, please find the shuttle bus timings and locations by scanning the QR Code below:

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College Of Advertising
كلية الإعلان بجدة

JCE | Jeddah
College Of **Engineering**
كلية الهندسة بجدة

JCL | Jeddah
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QS WORLD UNIVERSITY RANKINGS
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Bronze

The American University in Cairo

University of Nizwa

QS Conferences 2024

Mark your calendar and start planning for these events

QS India Summit
8–11 Feb | Chennai, India
qshesummits.com/indiasummit

QS Higher Ed Summit: Middle East
27–29 Feb | Ras Al Khaimah,
United Arab Emirates
qshesummits.com/middle-east

QS China Summit
9 Apr | Shanghai, China
qshesummits.com/china

QS Africa Summit
9 May | Accra, Ghana
qshesummits.com/qs-higher-ed-
summit-africa-2024

EduData Summit
4–5 Jun | Washington DC,
United States
edudatasummit.com

QS Higher Ed Summit: Europe
11–12 Jul & 10–11 (QS MoveOn
Conference) | Meliá Sitges,
Barcelona, Spain
qshesummits.com/europe

QS Higher Ed Summit: Americas
2–3 Oct | Bogota, Colombia
qshesummits.com/americas

QS Arab Summit
9–10 Oct

**QS Higher Ed Pre-Summit:
Asia Pacific**
1 Nov | Al-Farabi, Kazakhstan
qshesummits.com/asia-pacific

QS Higher Ed Summit: Asia Pacific
5–7 Nov | Macau, SAR China
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**QS Higher Ed Post-Summit:
Asia Pacific**
8 Nov | Hong Kong, SAR China
qshesummits.com/asia-pacific

**Reimagine Education
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4–5 Dec | London, UK
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