



REIMAGINE
EDUCATION



Wharton
UNIVERSITY of PENNSYLVANIA

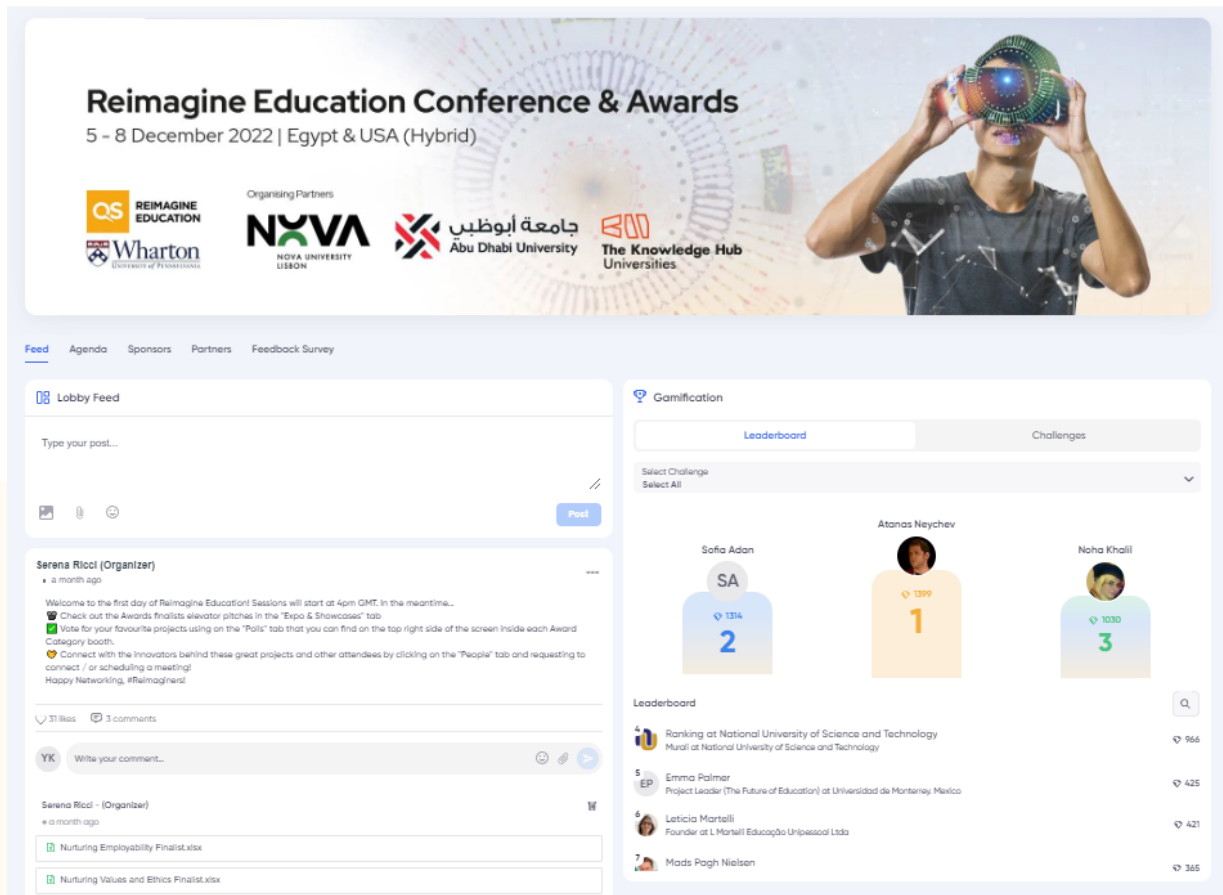
Post event report

Reimagine Education Awards & Conference

5 - 8 December 2022

Cairo, Egypt & Philadelphia, USA (Hybrid)





“This is absolutely fantastic news, a very pleasant surprise and also a great honor for us at Aalborg University to receive the European regional award! It has been great to participate and also get inspiration from the many other fantastic projects being pitched at the conference.”

Venlig Hilsen
Head of the Electro Fuel Research Group



Overview

QS Reimagine Education Awards & Conference has come to an end after four insightful days online and in Cairo and Philadelphia. Read our key takeaways and share yours below!

1. Universities must identify what needs to change for business education to align with future employment needs: Serguei Netessine, Senior Vice Dean for Innovation and Global Initiatives at The Wharton School, University of Pennsylvania said, “Business schools and universities are pretty good at giving out degrees, but our students want less and less of that...Students want to be taught the basics of analytical or technological skills to be able to get a job in that industry.”

2. Employers and institutions must embed creative thinking through innovative collaboration: Dr Betty Vandebosch, Chief Content Officer at Coursera said, “Unless institutions and employers work together, everything falls between the cracks.” In another panel, Ed Holroyd Pearce, Co-Founder & President at Virtual Internships reiterates this point: “we need to get creative amongst our educators, institutions, governments and companies as well”.

3. Should universities shift their focus away from hard and soft skills? Speaking at a panel discussion, Alex Berka, Insights Manager at QS, said, “Transferable skills, soft skills, problem-solving, flexibility and resilience are all necessary to ensure students are ready for employment as learners, team players and communicators.” While not denying their importance, Kristin Greene, Education Lead at Microsoft, later queried whether it was time for new definitions of important skills: “...you have to think about what’s durable vs perishable”.

4. Web 3.0 is reframing how we strengthen people’s emotional intelligence: Sheila Jagannathan, Head of Open Learning Campus at The World Bank said, “Most organisations today are hiring for your transpersonal, leadership and emotional intelligence skills... the metaverse helps in building human capabilities in interpersonal or difficult situations.” However, she added a warning: “The metaverse is just a tool – to meet educational goals and to be successful at building capacity or skills improvement, it must have some sort of pedagogical model.”

5. Institutions that are slow to change are now faced with multiple issues when it comes to addressing social sustainability: “Unless we’re very careful of what we do, we’re replicating the existing inequalities in society,” said Professor Waqar Ahmad FAcSS PhD BA, Chancellor at Abu Dhabi University. In another panel, Dr Jon-Hans Coetzer, Senior Specialist & Advisor at United Nations Institute for Training and Research (UNITAR), furthers this point: “We all know that the only sense of freedom is when the individual has economic freedom, be it at a macro or micro scale, so those belief systems and those scales to ensure inclusive growth for everybody are of fundamental importance.”



2009
Attendees
Showcase Visitors (1109)
Cairo onsite (229)
Philadelphia Onsite (129)
Virtual (542)



93
Countries

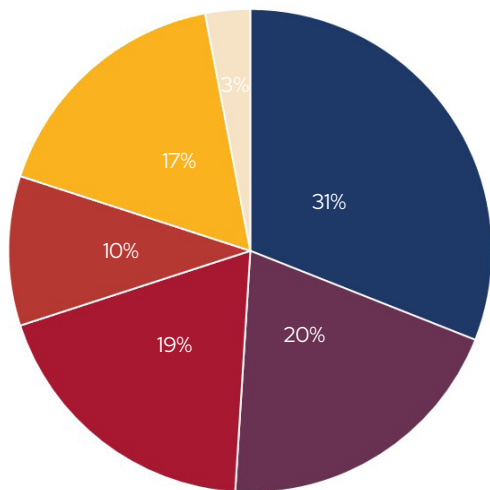


85
Speakers



Audience profile

- Directors & Advisors
- Professors & Lecturers
- Executives & Coordinators
- Deans & Heads
- Managers & Consultants
- Chancellors, Rectors & Dignitaries



"We are overjoyed and grateful for the work that you have put into the conference organisation. I am also grateful to the other organisations that were in the same category and other categories since it shows a positive indication of re-imagining the future of education. A future thar is ours together."

Alfred
Strathmore university



"I really enjoyed the event! I think I had too much fun with the gamification, but after all this is the purpose of it. I think there is great potential in the projects. I am so happy for the participants and I personally voted in the judging system."

Atanas Neychev
Artineraire

Feedback from delegates



Visual & audio quality
5/5



Content curation
4.4/5



Timing of event
5/5



Theme conceptualization
4/5



Ease of platform use
4.6/5



Pre-event communication
5/5

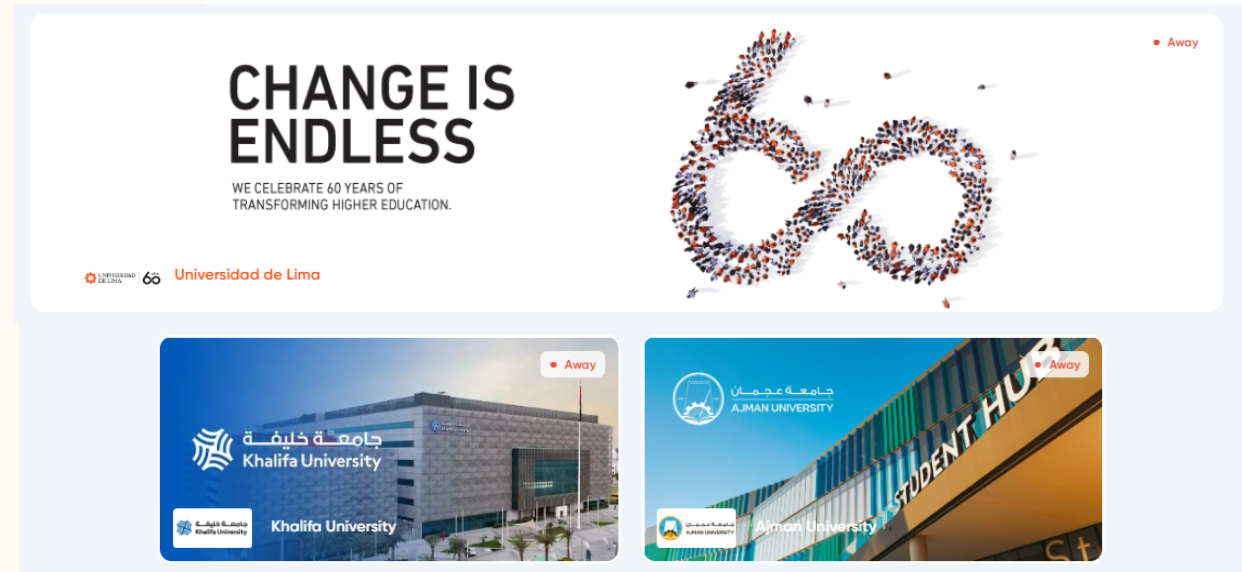


“Thank you so much!!!! This award is very important to us! It recognizes our efforts over these twelve years to do something truly innovative within our school that has a significant impact on the lives of our students.”

Fernanda Carreira
Programa Formação Integrada



Exhibitor’s stats



223	2355	6213	84
Total documents downloaded	Total leads collected	Total booth views	Total unique viewers (video)



“Thank you, all – so much – for the opportunity to compete, and win! Norah and I are absolutely thrilled on behalf of CEE, UWaterloo! We will continue our work on sustainability skills development as a key piece of discovering one’s career purpose in concert with the needs of the industry with our employers as co-educators. It’s reassuring to see that these themes are clear and amplified in the several sessions I’ve attended through this conference. We will reach out to the other 2 winners to see what magic can happen with collaborations – we’re all playing for the same team!”

Ms. Shabnam (Shay) Surjitsingh Ivković, PEng (ON)
Director – International Strategic Initiatives, Co-operative & Experiential Education



Speakers

We would like to thank our esteemed speakers. Click [here](#) to see the full list of speakers and agenda.



Ahmed El Sewedy
Founder and Chairman
The Knowledge Hub
Universities



Sarah Toms
Cofounder & Executive
Director, Wharton Interactive
The Wharton School



João Amaro de Matos
Vice-Rector
NOVA University Lisbon



Betty Vandebosch
Chief Content Officer
Coursera



Waqar Ahmad
Chancellor
Abu Dhabi University



Mette Morsing
Head of PRME Principles for
Responsible Management
Education
United Nations Global Compact



Jerry Wind
Professor Emeritus
Wharton Business School



Sheila Jagannathan
Head of the Open Learning
Campus
World Bank



Anant Adya
Executive Vice President
Infosys



Kristin Greene
Education Lead
Microsoft



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Conference live gallery





"It's a wonderful experience to meet so many global innovators of education! Thanks for your excellent coordination and help!"

Jack Chun
Senior Teaching Fellow, The Hong Kong Polytechnic University





"Excellent conference, very thought provoking. Great takeaways for education innovation!"

Sofia Adan
Prince Sultan University





QS conferences 2023



QS India Summit
19-21 Feb 2023 | Goa, India
qshesummits.com/indiasummit



QS Higher Ed Summit: Middle East & Africa
12-14 Mar 2023 | Kuwait
qshesummits.com/middle-east-and-africa



EduData Summit
23-26 May 2023 | San Francisco, USA
edudatasummit.com



QS Higher Ed Summit: Europe
27-30 Jun 2023 | Dublin, Ireland
qshesummits.com/europe



QS Higher Ed Summit: Americas
13-15 Sep 2023 | Santo Domingo, Dominican Republic
qshesummits.com/americas



QS Higher Ed Summit: Asia Pacific
7-9 Nov 2023 | Kuala Lumpur, Malaysia
qshesummits.com/asia-pacific



Reimagine Education Conference & Awards
4-8 Dec 2023 | Dubai, UAE & Barcelona, Spain
reimagine-education.com

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