



REIMAGINE
EDUCATION



THE ALFRED WEST JR.
LEARNING LAB

VIRTUAL REIMAGINE EDUCATION CONFERENCE & AWARDS

09-11 December 2020

Sponsorship and
Exhibition Prospectus



Reimagine Education

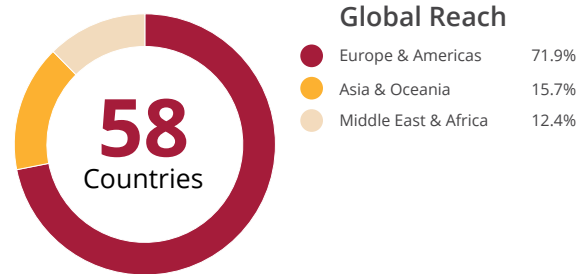
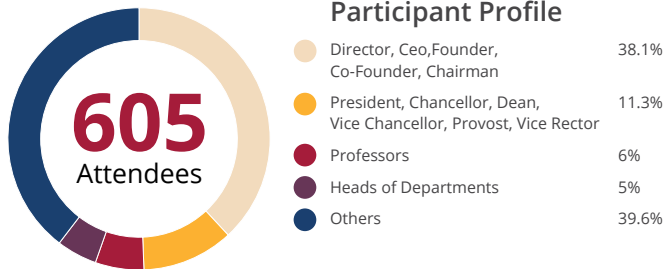


Reimagine Education is a global conference and competition, open to educational innovators from all around the world. The Reimagine Education Awards - the 'Oscars' of Education - reward innovative approaches that enhance student learning outcomes and employability, offering \$50,000 in funding to the overall winners.

Audience Profile

- University leadership (Deans, Vice Chancellors, CIOs)
- Faculty members from world-class institutions
- Cutting-edge edtech companies, startups and investors
- Policy makers from across the globe
- Education thought leaders

Reimagine Education Conference & Awards



Virtual Reimagine Education Conference & Awards

For this year's virtual event we expect 1500 attendees, and similar percentage breakdown.

Previous Speakers



MARY ELLEN WILTROUT
Lecturer in Digital Learning, Digital
Learning Scientist, Massachusetts
Institute of Technology



JENNY BERGERON
Director of Educational
Research and Evaluation,
Harvard University



BARBARA KURSHAN
Senior Fellow and Innovation
Advisor at the Graduate School of
Education, The University of
Pennsylvania



MARY WRIGHT
Director, Sheridan Center for
Teaching and Learning,
Brown University



DAVID STEINER
Executive Director, Institute for
Education Policy Professor,
School of Education,
Johns Hopkins University



CLAIRE GORDON
Head Eden Centre for Education
Enhancement, London School of
Economics and Political Science



ROSE LUCKIN
Professor of Learner Centred
Design and Director,
UCL EDUCATE



SARAH TOMS
Executive Director,
The Wharton School



FRANCISCO VELOSO
Dean, Imperial College
Business School



SIMON NELSON
Chief Executive, FutureLearn



KATHY PUGH
Vice President, Services, edX

Previous Speakers



JULIEN SIMON

Global Technical Evangelist for
AI and Machine Learning,
Amazon (AWS)



SATYA NITTA

Co-Founder and CEO, Merlyn AI
(formerly Global Head of
Cognitive Science, Ed Tech
& Immersive Reality, IBM)



JAIME CASAP

Global Education Evangelist,
Google



AMANDA DICKENS

New Ventures and Blockchain
Director, PwC



CATHERINE WALLWORK

Head of Innovation Engagement
and Mindset at Deloitte Ventures,
Deloitte LLP



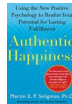
LISA ROHRER

Director of University
Partnerships, Emeritus



REBECCA WINTHROP

Director of the Center for Universal
Education, Brookings Institute



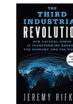
MARTIN SELIGMAN

Best Selling Author, Authentic
Happiness: Using the New Positive
Psychology to Realize Your Potential
for Lasting Fulfillment



WILLIAM DERESIEWICZ

Best Selling Author, Excellent Sheep:
The Miseducation of the American
Elite and the Way to a Meaningful Life



JEREMY RIFKIN

Best Selling Author, The Third
Industrial Revolution

Partners, Sponsors and Supporters

Co-Founder



THE ALFRED WEST JR.
LEARNING LAB

Innovation Partner



Networking Partner



Gold Tech Partner



Visionary Partner



Why Sponsor?

Reimagine Education will deliver a highly informative and interactive **three-day conference**, set in a **virtual environment**, where higher education leaders and faculty, innovative edtech top companies and startups, global employers, visionary foundations and influential policy makers meet to share knowledge, best practices, connections and ideas.

Represent your brand to over **1500** influential Reimaginers!



Meet key decision makers from the most prestigious Universities from around the globe



Showcase your transformational technology to decision makers looking to invest in digital solutions



Understand the needs of your community or target audience with case studies and expert led content



Connect with peers, investors and experts and create new collaborations and partnerships

Why You Should Showcase Your Solutions At Reimagine Education?

Reimagine Education provides a platform for universities leaders and faculty to connect with impactful edtech companies and develop effective digital solutions and collaborations.



Showcase Your Solutions

Don't just tell the sector how great your technology is, show them!

Exhibition Booths allow you to demonstrate why you are the best provider



Elevate Your Brand

Create brand awareness for your institution or company by sponsoring the popular **Networking Area**, where you can impress an influential and engaged community



Highlight Your Leadership

Shine a light on your leading edge and take centre stage at one of our **spotlight sessions**

Virtual Reimagine Education Conference Sponsorship Package












Sponsorship Packages	Platinum	Gold	Silver	Bronze
Sponsor Price (USD)	\$40,000	\$24,000	\$12,000	\$6,500
Banner on event website with URL link	8 months	5 months	3 months	×
Corporate video displayed on website	✓	✓	×	×
Logo on registration page	✓	✓	✓	✓
Logo on pre and post event emails	✓	✓	✓	✓
Social media promotion on LinkedIn, Twitter or Facebook	✓	✓	✓	✓
Advertisement in the e-program book	Double Page	Full Page	Full Page	Half Page
Logo on sponsor acknowledgement in e-program book	✓	✓	✓	✓
Advertorial in QS Magazine (WOWNEWS / Global Education News)	✓	×	×	×
Advertisement in QS Magazine (WOWNEWS / Global Education News)	×	Full Page	Half Page	Half Page

Our newly rebranded QS-GEN quarterly magazine showcases higher education providers' outstanding academic achievements, awards, experiences, partnerships, and developments. 4500 copies are distributed to university presidents around the world as well as all QS events online, and at selected global industry events.

Virtual Reimagine Education Conference Sponsorship Package

Sponsorship Packages	Platinum	Gold	Silver	Bronze
Complimentary delegate registration	50x	35x	20x	10x
Corp video on e-lobby's projection screen	✓	✓	✗	✗
2 mins video prior to start of conference	✓	✗	✗	✗
Mention on welcome speech	✓	✗	✗	✗
Regular exhibition booth	✗	✗	✓	✗
Premium exhibition booth	3 tv screen	2 tv screen	✗	✗
Exclusive plenary session	✓	✗	✗	✗
8 x one-to-one meetings set up with speakers and attendees	✓	✗	✗	✗
Priority access to 2x roundtable sessions	✗	✓	✓	✗
Sponsored roundtable	✓	✗	✗	✗
Sponsored breakouts	✓	✓	✓	✗
Sponsored networking area	✓	✓	✗	✗
Sponsored tracks	✓	✓	✗	✗

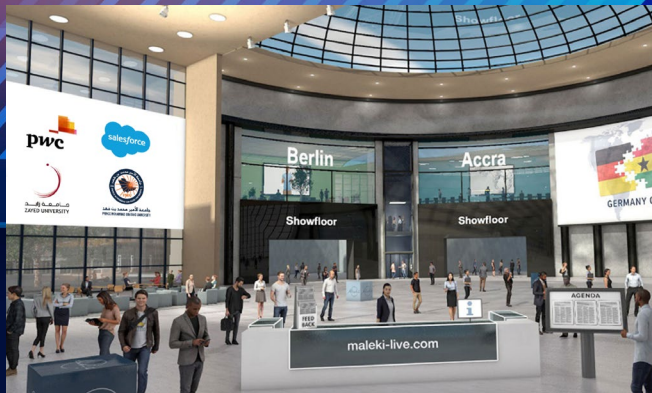
Virtual Reimagine Education Awards Sponsorship Package

	Regional & Discipline Awards (\$7,500)	Category Awards (\$15,000)	Global Awards (\$50,000)
 WEBINAR (Global post-conference webinar)	×	×	✓
 INTERVIEW (Interview hosted on our website)	×	×	✓
 SPEECH (2-minute address to audience during the Awards Ceremony)	×	×	✓
 SCREEN (Sponsor's logo on the Awards Ceremony screen)	×	✓	✓
 WEBSITE (Sponsor's logo on reimagine-education.com)	✓	✓	✓
 E-CERTIFICATE (Sponsor's logo on Winner and Runners-up Certificates)	✓	✓	✓
 E-BOOK (Sponsor's logo in post-Awards e-Book)	×	✓	✓
 BRANDING EXPOSURE IN COMMUNICATIONS (Logo included in external communications promoting the competition)	✓	✓	✓
 E-BLAST TO DELEGATES (One email on the Sponsor's behalf to all Reimagine Education Awards delegates)	×	×	✓
 MARKETING COLLATERAL (Sponsor's Logo on print materials promoting the competition)	✓	✓	✓
 SOCIAL MEDIA VISIBILITY (Logo in Reimagine Education's Social Media Promotional Material Online)	✓	✓	✓



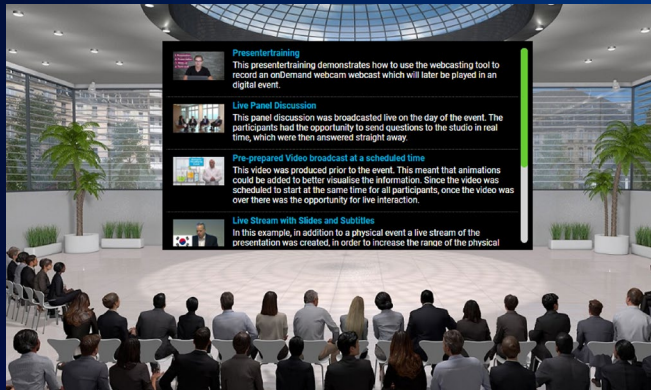
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