VIRTUAL REIMAGINE EDUCATION CONFERENCE & AWARDS
09-11 December 2020

Sponsorship and Exhibition Prospectus
Reimagine Education is a global conference and competition, open to educational innovators from all around the world. The Reimagine Education Awards - the ‘Oscars’ of Education - reward innovative approaches that enhance student learning outcomes and employability, offering $50,000 in funding to the overall winners.
Audience Profile

- University leadership (Deans, Vice Chancellors, CIOs)
- Faculty members from world-class institutions
- Cutting-edge edtech companies, startups and investors
- Policy makers from across the globe
- Education thought leaders

Reimagine Education Conference & Awards

605 Attendees

Participant Profile

- Director, Ceo, Founder, Co-Founder, Chairman: 38.1%
- President, Chancellor, Dean, Vice Chancellor, Provost, Vice Rector: 11.3%
- Professors: 6%
- Heads of Departments: 5%
- Others: 39.6%

58 Countries

Global Reach

- Europe & Americas: 71.9%
- Asia & Oceania: 15.7%
- Middle East & Africa: 12.4%

Virtual Reimagine Education Conference & Awards

For this year’s virtual event we expect 1500 attendees, and similar percentage breakdown.
Previous Speakers

MARY ELLEN WILTROUT
Lecturer in Digital Learning, Digital Learning Scientist, Massachusetts Institute of Technology

JENNY BERGERON
Director of Educational Research and Evaluation, Harvard University

BARBARA KURSHAN
Senior Fellow and Innovation Advisor at the Graduate School of Education, The University of Pennsylvania

MARY WRIGHT
Director, Sheridan Center for Teaching and Learning, Brown University

DAVID STEINER
Executive Director, Institute for Education Policy Professor, School of Education, Johns Hopkins University

CLAIRE GORDON
Head Eden Centre for Education Enhancement, London School of Economics and Political Science

ROSE LUCKIN
Professor of Learner Centred Design and Director, UCL EDUCATE

SARAH TOMS
Executive Director, The Wharton School

FRANCISCO VELOSO
Dean, Imperial College Business School

SIMON NELSON
Chief Executive, FutureLearn

KATHY PUGH
Vice President, Services, edX
Previous Speakers

**aws**

**JULIEN SIMON**  
Global Technical Evangelist for AI and Machine Learning, Amazon (AWS)

**IBM**

**SATYA NITTA**  
Co-Founder and CEO, Merlyn AI (formerly Global Head of Cognitive Science, Ed Tech & Immersive Reality, IBM)

**Google**

**JAIME CASAP**  
Global Education Evangelist, Google

**Deloitte**

**AMANDA DICKENS**  
New Ventures and Blockchain Director, PwC

**CATHERINE WALLWORK**  
Head of Innovation Engagement and Mindset at Deloitte Ventures, Deloitte LLP

**EMERITUS**

**LISA ROHRER**  
Director of University Partnerships, Emeritus

**BROOKINGS**

**REBECCA WINTHROP**  
Director of the Center for Universal Education, Brookings Institute

**pwc**

**MARTIN SELIGMAN**  
Best Selling Author, Authentic Happiness: Using the New Positive Psychology to Realize Your Potential for Lasting Fulfillment

**WILLIAM DERESIEWICZ**  
Best Selling Author, Excellent Sheep: The Miseducation of the American Elite and the Way to a Meaningful Life

**JAIME CASAP**  
Global Education Evangelist, Google

**CATHERINE WALLWORK**  
Head of Innovation Engagement and Mindset at Deloitte Ventures, Deloitte LLP

**LISA ROHRER**  
Director of University Partnerships, Emeritus

**REBECCA WINTHROP**  
Director of the Center for Universal Education, Brookings Institute

**JEREMY RIFKIN**  
Best Selling Author, The Third Industrial Revolution
Partners, Sponsors and Supporters

Co-Founder

Innovation Partner
pwc

Networking Partner
salesforce

Gold Tech Partner
aws

Visionary Partner
Imperial College Business School

Future Learn
edX
IBM
Google

Tecnológico de Monterrey
SUSTech
Squirrel AI Learning
coursera
Reimagine Education will deliver a highly informative and interactive three-day conference, set in a virtual environment, where higher education leaders and faculty, innovative edtech top companies and startups, global employers, visionary foundations and influential policy makers meet to share knowledge, best practices, connections and ideas.

Represent your brand to over 1500 influential Reimaginers!

Meet key decision makers from the most prestigious Universities from around the globe

Showcase your transformational technology to decision makers looking to invest in digital solutions

Understand the needs of your community or target audience with case studies and expert led content

Connect with peers, investors and experts and create new collaborations and partnerships
Reimagine Education provides a platform for universities leaders and faculty to connect with impactful edtech companies and develop effective digital solutions and collaborations.

**Showcase Your Solutions**
Don’t just tell the sector how great your technology is, show them! **Exhibition Booths** allow you to demonstrate why you are the best provider.

**Elevate Your Brand**
Create brand awareness for your institution or company by sponsoring the popular **Networking Area**, where you can impress an influential and engaged community.

**Highlight Your Leadership**
Shine a light on your leading edge and take centre stage at one of our **spotlight sessions**.
## Virtual Reimagine Education Conference Sponsorship Package

<table>
<thead>
<tr>
<th>Sponsorship Packages</th>
<th>Platinum</th>
<th>Gold</th>
<th>Silver</th>
<th>Bronze</th>
</tr>
</thead>
<tbody>
<tr>
<td>Sponsor Price (USD)</td>
<td>$40,000</td>
<td>$24,000</td>
<td>$12,000</td>
<td>$6,500</td>
</tr>
<tr>
<td>Banner on event website with URL link</td>
<td>8 months</td>
<td>5 months</td>
<td>3 months</td>
<td>×</td>
</tr>
<tr>
<td>Corporate video displayed on website</td>
<td>✓</td>
<td>✓</td>
<td>×</td>
<td>×</td>
</tr>
<tr>
<td>Logo on registration page</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Logo on pre and post event emails</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Social media promotion on Linkedin, Twitter or Facebook</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Advertisement in the e-program book</td>
<td>Double Page</td>
<td>Full Page</td>
<td>Full Page</td>
<td>Half Page</td>
</tr>
<tr>
<td>Logo on sponsor acknowledgement in e-program book</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
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<tr>
<td>Advertorial in QS Magazine (WOWNEWS / Global Education News)</td>
<td>✓</td>
<td>×</td>
<td>×</td>
<td>×</td>
</tr>
<tr>
<td>Advertisement in QS Magazine (WOWNEWS / Global Education News)</td>
<td>×</td>
<td>Full Page</td>
<td>Half Page</td>
<td>Half Page</td>
</tr>
</tbody>
</table>

Our newly rebranded QS-GEN quarterly magazine showcases higher education providers’ outstanding academic achievements, awards, experiences, partnerships, and developments. 4500 copies are distributed to university presidents around the world as well as all QS events online, and at selected global industry events.
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</thead>
<tbody>
<tr>
<td>Complimentary delegate registration</td>
<td>50x</td>
<td>35x</td>
<td>20x</td>
<td>10x</td>
</tr>
<tr>
<td>Corp video on e-lobby’s projection screen</td>
<td>✔️</td>
<td>✔️</td>
<td>✗</td>
<td>✗</td>
</tr>
<tr>
<td>2 mins video prior to start of conference</td>
<td>✔️</td>
<td>✗</td>
<td>✗</td>
<td>✗</td>
</tr>
<tr>
<td>Mention on welcome speech</td>
<td>✔️</td>
<td>✗</td>
<td>✗</td>
<td>✗</td>
</tr>
<tr>
<td>Regular exhibition booth</td>
<td>✗</td>
<td>✗</td>
<td>✔️</td>
<td>✗</td>
</tr>
<tr>
<td>Premium exhibition booth</td>
<td></td>
<td>3 tv screen</td>
<td>2 tv screen</td>
<td>✗</td>
</tr>
<tr>
<td>Exclusive plenary session</td>
<td>✔️</td>
<td>✗</td>
<td>✗</td>
<td>✗</td>
</tr>
<tr>
<td>8 x one-to-one meetings set up with speakers and attendees</td>
<td>✔️</td>
<td>✗</td>
<td>✗</td>
<td>✗</td>
</tr>
<tr>
<td>Priority access to 2x roundtable sessions</td>
<td>✗</td>
<td>✔️</td>
<td>✔️</td>
<td>✗</td>
</tr>
<tr>
<td>Sponsored roundtable</td>
<td>✔️</td>
<td>✗</td>
<td>✗</td>
<td>✗</td>
</tr>
<tr>
<td>Sponsored breakouts</td>
<td>✔️</td>
<td>✔️</td>
<td>✔️</td>
<td>✗</td>
</tr>
<tr>
<td>Sponsored breakouts</td>
<td>✔️</td>
<td>✔️</td>
<td>✔️</td>
<td>✗</td>
</tr>
<tr>
<td>Sponsored networking area</td>
<td>✔️</td>
<td>✔️</td>
<td>✗</td>
<td>✗</td>
</tr>
<tr>
<td>Sponsored tracks</td>
<td>✔️</td>
<td>✔️</td>
<td>✗</td>
<td>✗</td>
</tr>
</tbody>
</table>
## Virtual Reimagine Education Awards
### Sponsorship Package

<table>
<thead>
<tr>
<th>Feature</th>
<th>Regional &amp; Discipline Awards ($7,500)</th>
<th>Category Awards ($15,000)</th>
<th>Global Awards ($50,000)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Webinar (Global post-conference webinar)</td>
<td>✗</td>
<td>✗</td>
<td>✓</td>
</tr>
<tr>
<td>Interview (Interview hosted on our website)</td>
<td>✗</td>
<td>✗</td>
<td>✓</td>
</tr>
<tr>
<td>Speech (2-minute address to audience during the Awards Ceremony)</td>
<td>✗</td>
<td>✗</td>
<td>✓</td>
</tr>
<tr>
<td>Screen (Sponsor's logo on the Awards Ceremony screen)</td>
<td>✗</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Website (Sponsor's logo on reimagine-education.com)</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>E-Certificate (Sponsor's logo on Winner and Runners-up Certificates)</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>E-Book (Sponsor's logo in post-Awards e-Book)</td>
<td>✗</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Branding Exposure in Communications (Logo included in external communications promoting the competition)</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>E-Blast to Delegates (One email on the Sponsor's behalf to all Reimagine Education Awards delegates)</td>
<td>✗</td>
<td>✗</td>
<td>✓</td>
</tr>
<tr>
<td>Marketing Collateral (Sponsor's Logo on print materials promoting the competition)</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Social Media Visibility (Logo in Reimagine Education's Social Media Promotional Material Online)</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
</tbody>
</table>
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